

This base prospectus was approved by the Swedish Financial Supervisory Authority on 26 May 2025. The validity of this base prospectus is twelve (12) months after the date of its approval, provided that it is supplemented when required pursuant to Article 23 of Regulation (EU) 2017/1129 of the European Parliament and of the Council. The obligation to supplement this base prospectus in the event of significant new factors, material mistakes or material inaccuracies will not apply when this base prospectus is no longer valid.



SINCH AB (PUBL)
BASE PROSPECTUS

**MAXIMUM SEK 6,000,000,000 MTN PROGRAMME (OR THE
EQUIVALENT AMOUNT IN EUR)**

26 May 2025

Arranger

Skandinaviska Enskilda banken AB (publ)

Dealers

Nordea Bank Abp

Danske Bank A/S Danmark, Sverige Filial

Skandinaviska Enskilda banken AB (publ)

Svenska Handelsbanken AB (publ)

Swedbank AB (publ)

IMPORTANT INFORMATION

This base prospectus (the “**Prospectus**”) has been prepared by Sinch AB (publ), Swedish reg. no. 556882-8908 (“**Sinch**”, the “**Company**” or the “**Issuer**” or together with its direct and indirect subsidiaries, unless otherwise indicated by the context, the “**Group**” and each a “**Group Company**”), in relation to the programme for issuances of notes in Swedish kronor (“**SEK**”) or euro (“**EUR**”) with different maturities but with a minimum term of one (1) year (the “**Notes**”, “**MTN**” or the “**MTN Programme**”). Notes may be issued in a minimal nominal amount of EUR 100,000 or the equivalent amount in SEK. Sinch may at one or more occasions issue Notes under this MTN Programme until the total outstanding nominal amount under such issues equals SEK 6,000,000,000 or the equivalent amount in EUR. This Prospectus has been approved and registered by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*) (the “**SFSA**”) pursuant to Chapter II and Article 20 in the Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC (the “**Prospectus Regulation**”) and is a base prospectus pursuant to Article 8 in the Prospectus Regulation. Furthermore, Annexes 7 and 15 of the Commission Delegated Regulation (EU) 2019/980 supplementing Regulation (EU) 2017/1129 of the European Parliament and of the Council as regards the format, content, scrutiny and approval of the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Commission Regulation (EC) No 809/2004, form the basis for the content of this Prospectus. Approval and registration in accordance with the Prospectus Regulation does not constitute any guarantee from the SFSA that the information in this Prospectus is accurate or complete.

Concepts and terms defined in the general terms and conditions and conditions for the MTN Programme (the “**General Terms and Conditions**”) and the final terms and conditions for the applicable Notes issue under the MTN Programme (the “**Final Terms**”) are used with the same meaning throughout the entire Prospectus unless otherwise is explicitly understood from the context or otherwise defined in this Prospectus. This Prospectus is not a recommendation to subscribe for or to acquire Notes issued under the MTN Programme. Any recipients of this Prospectus and/or Final Terms must make their own assessment of the Issuer and the Group and this Prospectus shall be read in conjunction with any documents incorporated by reference, the applicable Final Terms and any supplements to this Prospectus. Unless otherwise explicitly stated, no information contained in this Prospectus has been audited or reviewed by the Issuer’s auditors. Certain financial information in this Prospectus may have been rounded off and, as a result, the numerical figures shown as totals in this Prospectus may vary slightly from the exact arithmetic aggregation of the figures that precede them.

This Prospectus may not be distributed in the any jurisdiction where such distribution or disposal requires additional prospectus, registration or additional measures or is contrary to the rules and regulations in such jurisdiction. Persons into whose possession this Prospectus may come are required to inform themselves about, and comply with, such restrictions. Any failure to comply with such restrictions may result in a violation of applicable securities regulations. The Notes have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “**Securities Act**”), or any U.S. state securities laws and are subject to U.S. tax law requirements. The Notes may not be offered, sold or delivered within the United States of America or to, or for the account or benefit of, U.S. persons (as defined in Rule 902 of Regulation S under the Securities Act).

No person has been authorised to provide any information or make any statements other than those contained in this Prospectus. Should such information or statements nevertheless be furnished, it/they must not be relied upon as having been authorised or approved by the Issuer and the Issuer assumes no responsibility for such information nor statements. Neither the publication of this Prospectus nor the offering, sale or delivery of any Notes implies that the information in this Prospectus is correct and current as at any other date than the date of this Prospectus or that there have not been any changes in the Issuer’s or the Group’s business since the date of this Prospectus. If the information in this Prospectus becomes subject to any material change, such material change will be made public in accordance with the provisions governing the publication of supplements to prospectuses in the Prospectus Regulation.

In respect of the Notes, the relevant Dealer(s) will undertake a target market assessment in respect of the Notes and determine the appropriate channels for the Notes. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the target market assessment. However, a distributor subject to Directive 2014/65/EU (as amended, “**MiFID II**”) is responsible for undertaking its own target market assessment in respect of the Notes (either by adopting or refining the target market assessment) and determining the appropriate distribution channels. For the purpose of the MiFID Product Governance rules under EU Delegated Directive 2017/593 (the “**MiFID Product Governance Rules**”), a determination will be made in relation to each issue as to whether any Dealer(s) participating in the issue of Notes is a manufacturer for the purpose of the MiFID Product Governance Rules.

This Prospectus may contain forward-looking statements and assumptions regarding future market conditions, operations and results. Such forward-looking statements and information are based on the beliefs of the Issuer’s management or are assumptions based on information available to the Group. The words “considers”, “intends”, “deems”, “expects”, “anticipates”, “plans” and similar expressions indicate some of these forward-looking statements. Other such statements may be identified from the context. Any forward-looking statements in this Prospectus involve known and unknown risks, uncertainties and other factors which may cause the actual results, performances or achievements of the Group to be materially different from any future results, performances or achievements expressed or implied by such forward-looking statements. Further, such forward-looking statements are based on numerous assumptions regarding the Group’s present and future business strategies and the environment in which the Group will operate in the future. Although the Issuer believes that the forecasts or indications of future results, performances and achievements are based on reasonable assumptions and expectations, they involve uncertainties and are subject to certain risks, the occurrence of which could cause actual results to differ materially from those predicted in the forward-looking statements and from past results, performances or achievements. Further, actual events and financial outcomes may differ significantly from what is described in such statements as a result of the materialisation of risks and other factors affecting the Group’s operations. Such factors of a significant nature are mentioned in Section “**Risk factors**” below.

This Prospectus is governed by Swedish law. Disputes concerning, or related to, the contents of this Prospectus shall be subject to the exclusive jurisdiction of the courts of Sweden. The District Court of Stockholm (Sw. *Stockholms tingsrätt*) shall be the court of first instance. The Prospectus is available at the SFSA’s website (www.fi.se) and the Issuer’s website (www.sinch.com).

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DESCRIPTION OF THE MTN PROGRAMME

This section contains a general and broad description of the MTN Programme including the Notes. It does not claim to be comprehensive or cover all details of the MTN Programme or the Notes and potential investors should therefore carefully consider this Prospectus as a whole, including the documents incorporated by reference, the full General Terms and Conditions for the Notes included under Section “*General Terms and Conditions*” and the applicable Final Terms for the relevant Loan, before a decision is made to invest in the Notes.

General

Issuer	Sinch AB (publ), a public limited liability company incorporated under the laws of Sweden with registration number 556882-8908.
Resolutions, authorisations and approvals	The Issuer’s board of directors resolved to establish this MTN Programme on 6 May 2024.
General information.....	The Issuer has established this MTN Programme for the purpose of issuing Notes up to a total amount of SEK 6,000,000,000 (or equivalent amount in EUR) or such other amount that the Dealers and the Issuer may agree. The Notes may be issued with different maturities but with a term of not less than one (1) year. The Notes may be issued in SEK or EUR with fixed interest rate, floating interest rate or zero coupon. The Notes may not be issued with a Nominal Amount of less than EUR 100,000 (or equivalent amount in SEK). Each Loan is given a specific loan identification number (ISIN) in the applicable Final Terms.
General Terms and Conditions and the Final Terms	Notes issued under this MTN Programme are governed by the General Terms and Conditions together with the applicable Final Terms. The General Terms and Conditions apply to all Notes issued under this MTN Programme. The applicable Final Terms in respect of an issue of Notes are specified in relation to the Notes on the basis of the form of final terms set out in Section “ <i>Form of the Final Terms</i> ” below. The applicable Final Terms must be read together with the General Terms and Conditions. The Final Terms specify, among other things, the Issue Date, the basis for interest calculation, possible rights of early redemption and the Maturity Date. The Final Terms in relation to an offer to invest in the Notes or in relation to Notes that are admitted to trading on a Regulated Market will be submitted for registration by the Swedish Financial Supervisory Authority (Sw. <i>Finansinspektionen</i>) (the “ SFSA ”) as soon as possible and in any event prior to an application is made for admission to trading of the relevant Notes on a Regulated Market. Final Terms in relation to each issue of Notes issued under this MTN Programme will also be made available on the Issuer’s website.
Arranger and Dealers.....	The Issuer has appointed Skandinaviska Enskilda Banken AB (publ) as Arranger under the MTN Programme and Skandinaviska Enskilda Banken AB (publ), Danske Bank A/S Danmark, Sverige Filial, Nordea Bank Abp, Svenska Handelsbanken AB (publ) and Swedbank AB (publ) as Dealers under the MTN Programme. Additional Dealers may be appointed and

Dealers may withdraw from its appointment. The Dealers have not verified and are not responsible for the contents of this Prospectus.

Nature of the Notes.....	The Notes constitute unilateral debt obligation regarding a Nominal Amount that has been registered under the Swedish Financial Instruments Accounts Act (<i>lag (1998:1479) om värdepapperscentraler och kontoföring av finansiella instrument</i>), and which forms part of a Loan issued by the Company under this MTN Programme.
Clearing and settlement	The Notes are issued in dematerialised book-entry form and registered on a Securities Account on behalf of the relevant Noteholder. This means that the Notes are registered on behalf of the Noteholders on a Securities Account. The Notes are maintained by Euroclear Sweden AB, Swedish reg. no. 556112-8074, P.O. Box 191, SE-101 23 Stockholm, Sweden, (“ Euroclear ”) pursuant to the Swedish Financial Instruments Accounts Act (<i>lag (1998:1479) om värdepapperscentraler och kontoföring av finansiella instrument</i>) (or any replacing central securities depository). Registration requests relating to the Notes shall be directed to an Account Operator. No physical Notes have been or will be issued. Payment of principal, interest and, if applicable any withholding tax will be made through Euroclear’s book-entry system.
Status of the Notes.....	The Notes constitute direct, general, unconditional, unsubordinated and unsecured obligations of the Issuer and shall at all times rank at least <i>pari passu</i> with all other direct, general, unconditional, unsubordinated and unsecured obligations of the Issuer, except those obligations which are mandatorily preferred by law, and without any preference among them.
Use of Proceeds	The proceeds received by the Issuer under this MTN Programme shall be applied towards general corporate purposes of the Group or as specified in the Final Terms for the applicable Loan.
Price and interest	The price of and the interest applicable to the Notes cannot be established in advance but is set in connection with the relevant issue on the basis of prevailing market conditions. The Notes may be issued at a price equivalent to, below or above the relevant Nominal Amount. The interest applicable to the Notes depends on several factors, one of which is the interest rate applicable to other investments with a corresponding term.
Sales	Primary sales will take place through the Dealers receiving issue and trade instructions from the Issuer and the relevant investors. Payments for and delivery of the Notes takes place through the Issuing Dealer within Euroclear.
Tax.....	Euroclear deducts withholding tax, presently thirty (30.00) per cent. on interest paid to private individuals resident in Sweden as well as to Swedish estates of inheritance.

The above description does not constitute tax advice. The description is not exhaustive, but it is rather intended as general information on certain applicable rules. The tax legislation of the Noteholder’s member state may also have an impact on the income from the Notes. Noteholders must assess the tax consequences that may arise and consult a tax adviser in the process.

Transfer restrictions.....	<p>The Notes are freely transferable. The Noteholders may be subject to purchase or transfer restrictions with regard to the Notes under local laws to which such Noteholder may be subject (due to, <i>e.g.</i>, its nationality, its residency, its registered address or its place(s) of business). The Notes have not been, and will not be, registered under the Securities Act or the securities laws of any other jurisdiction. Upon a transfer of Notes, any rights and obligations under the General Terms and Conditions and the applicable Final Terms relating to such Notes are automatically transferred to the transferee.</p>
Admission to trading	<p>Application for admission to trading of the Notes on the corporate bond list of Nasdaq Stockholm or any other Regulated Market will be made in accordance with the applicable Final Terms. The applicable Regulated Market will carry out its own assessment of the application and will approve or reject the admission to trading.</p> <p>The Issuer is responsible for all costs associated with the admission to trading of Notes under this MTN Programme such as the costs of producing a prospectus, admission to trading, documentation and fees to Euroclear and the applicable Regulated Market.</p>
Governing law	<p>This MTN Programme, the General Terms and Conditions, the applicable Final Terms and any non-contractual obligations arising out of or in connection therewith are governed by Swedish law. Disputes shall be settled by Swedish courts. The District Court of Stockholm (<i>Sw. Stockholms tingsrätt</i>) shall be the court of first instance.</p>
Time-bar	<p>The right to receive repayment of the principal of the Notes shall be time-barred and become void ten (10) years from the relevant Maturity Date. The right to receive payment of Interest (excluding any capitalised Interest) shall be time-barred and become void three (3) years from the relevant due date for payment. Where period of limitation is duly interrupted, a new period of limitation of ten (10) years will commence in accordance with the Swedish Act on Limitation (<i>Sw. preskriptionslagen (1981:130)</i>).</p>
Risk factors.....	<p>Investing in the Notes involves substantial risks and prospective investors should refer to Section “<i>Risk Factors</i>” below for a discussion of certain factors that they should carefully consider before deciding to invest in the Notes.</p> <p>The Notes may not be a suitable investment for all investors and each potential investor in the Notes must determine the suitability of that investment in light of its own circumstances. In particular, each potential investor should:</p> <ul style="list-style-type: none"> (a) have sufficient knowledge and experience to make a meaningful evaluation of the Notes, the merits and risks of investing in the Notes and the information contained or incorporated by reference in this Prospectus or any applicable supplement; (b) have access to, and knowledge of, appropriate analytical tools to evaluate, in the context of its particular financial situation, an investment in the Notes and the impact other Notes will have on its overall investment portfolio;

- (c) have sufficient financial resources and liquidity to bear all of the risks of an investment in the Notes;
- (d) understand thoroughly the General Terms and Conditions and the applicable Final Terms; and
- (e) be able to evaluate (either alone or with the help of a financial advisor) possible scenarios for economic, interest rate and other factors that may affect its investment and its ability to bear the applicable risks.

Personal Data..... The Issuer and the Administrative Agent may collect and process personal data relating to the Noteholders. The processing of personal data is based on the legitimate interest of the Issuer and the Administrative Agent in order to exercise its respective rights and fulfil its respective obligations in accordance with the Notes, as well as the Issuer's and the Administrative Agent's obligations pursuant to applicable legislation. Collected personal data will only be stored as long as necessary based on the purpose of the processing, unless if otherwise is required or permitted by law. For more information regarding the processing of personal data, visit the Issuer's or respective Administrative Agent's website, or contact respective party for such information.

Product description

This section contains a general description of the constructions and terms applicable to an issue of Notes under this MTN Programme. The final constructions and terms of each Notes are set out in the applicable Final Terms.

Repayment and redemption..... The Nominal Amount of the Notes (together with accrued interest, if any) falls due for repayment on the Maturity Date as specified in the Final Terms. Should the Maturity Date fall on a date which is not a Business Day, the Notes will be repaid on the following Business Day.

Interest construction Under this MTN Programme and in accordance with Clause 6 (*Interest*) of the General Terms and Conditions, the Notes may be issued with fixed interest rate, floating interest rate or zero coupon. The applicable interest rate is specified in the applicable Final Terms.

Fixed interest rate For Notes with a fixed interest rate, interest accrues in accordance with the rate specified in the applicable Final Terms from (but excluding) the Interest Commencement Date, up to (and including) the relevant Maturity Date.

Accrued interest for Notes with a fixed interest rate shall be paid in arrears on each Interest Payment Date and is calculated using the Day Count Convention specified in the applicable Final Terms.

Floating interest rate For Notes with a floating interest rate, interest accrues in accordance with the rate specified in the applicable Final Terms from (but excluding) the Interest Commencement Date, up to (and including) the relevant Maturity Date.

The interest rate for Notes with a floating interest rate is calculated by the Administrative Agent on the respective Interest Determination Date as the sum of the Base Rate and the Margin for the relevant period, adjusted for the application of Section 13 (*Replacement of Base Rate*) of the Terms and

	<p>Conditions. If the calculation of the interest rate entails a value lower than zero, the interest rate will be considered to be zero. Accrued interest for Notes shall be paid in arrears on each Interest Payment Date and is calculated using the Day Count Convention specified in the applicable Final Terms.</p>
Zero coupon.....	<p>If the Loan is specified as a zero coupon it bears no interest. Loans with zero coupon may be issued at a discount, par or premium.</p>
European Benchmark Regulation	<p>Floating interest payable on Notes issued under this MTN Programme may be calculated by reference to certain benchmarks, being STIBOR and EURIBOR, as defined in the General Terms and Conditions (however subject to Clause 13 (<i>Replacement of Base Rate</i>)). EURIBOR is provided by the European Money Market Institute and STIBOR is provided by Swedish Financial Benchmark Facility AB.</p> <p>Should a Base Rate Event occur in accordance with Clause 13 (<i>Replacement of Base Rate</i>), certain fall-back provisions will be effectuated securing that an Alternative Base Rate or Successor Base Rate is appointed in order to maintain transparency and predictability in the calculation metrics of relevant benchmarks for Notes bearing floating rate interest.</p> <p>The European Money Market Institute and Swedish Financial Benchmark Facility are registered in the register of administrators and benchmarks maintained by the European Securities and Markets Authority (ESMA) pursuant to Article 36 of Regulation (EU) 2016/1011 on indices used as benchmarks in financial instruments and financial contracts or to measure the performance of investment funds (the “Benchmark Regulation”).</p>
Day Count Convention	<p>Unless otherwise specified in the relevant Final Terms, the following Day Count Conventions will be used for the calculation of interest under this MTN Programme.</p> <p>30/360: The calculation is based on a year of 360 days divided into twelve (12) months of thirty (30) days each and in case of a fraction of a month using the actual number of days of the month that have passed.</p> <p>Actual/360: The calculation is based on the actual number of days elapsed in the relevant Interest Period, divided by 360.</p>

Undertakings

Certain undertakings.....	<p>The General Terms and Conditions contain a number of undertakings that restrict the ability of the Issuer and other Group Companies, including, among others:</p> <ul style="list-style-type: none"> • restrictions on changing the nature of business; • restriction on issuing certain market loans; and • undertaking to admit Loans on a Regulated Market. <p>Each of these undertakings may be subject to significant exceptions and qualifications. See the General Terms and Conditions for more information.</p>
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RISK FACTORS

The purpose of this section is to enable a potential investor to assess the relevant risks related to their potential investment in the Notes in order to make an informed investment decision. The risk factors set forth below are therefore limited to risks that are material and specific to the Issuer, the Group and the Notes in the opinion of the Issuer in accordance with Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017. The manner in which the Issuer, the Group and the Notes are affected by each risk factor is illustrated by way of an evaluation of the materiality of the relevant risk factor based on the probability of it occurring and the expected magnitude of its negative impact. The risk factors in a category are presented in order of materiality with the most material risk factors being presented first under that category.

RISK FACTORS SPECIFIC AND MATERIAL TO THE ISSUER AND THE GROUP

Risks related to the Group's business activities and industry

Risks relating to acquisitions

Acquiring closely related businesses is an important component of the Group's strategy and the industry in which the Group operates is undergoing rapid consolidation. As a result, the Group has carried out 16 acquisitions since the IPO in 2015, with the last acquisition closing in December 2021. The Group does business in a global but fragmented industry defined by rapid technological advances and a changing regulatory landscape. Effective digital customer engagement is becoming increasingly business critical and a good digital customer experience is essential to business competitiveness. As a consequence of a more intense focus on regulations related to GDPR and data storage, it has become more attractive to acquire local and regional enterprise messaging vendors who have built successful businesses with strong customer relationships but lacks the scale and financial strength required to develop a complete cloud communications services (CPaaS) offering. By acquiring such enterprises the Group may reach customers in new geographies and may swiftly build a global presence.

The Group's ability to carry out acquisitions and maintain growth is dependent on the Group's ability to, *inter alia*, identify suitable and attractive acquisition targets, conduct appropriate due diligence, negotiate transactions on favorable terms and ultimately complete such acquisitions. Also, the increased competition facing the Group for attractive acquisition targets, as the Group operates in a rapidly developing and highly competitive area of operations, could increase the purchase price of attractive targets. Should the Group not be able to find attractive acquisition targets or opportunities on favorable terms or at all, it could adversely impact the Group's growth and consequently, going forward, its profitability.

Risks relating to acquired assets

Acquisitions of suitable targets form an important part of the Group's growth strategy. Prior and future acquisitions pertain inherent risks related to, *inter alia*, changes in debt levels, contingent liabilities in relation to financing, tax and otherwise; maintaining the acquired businesses' customer relationships; and involvement in or incurrence of claims in relation to disputes or legal, regulatory, contractual and other issues. In particular, and as shown in historical acquisitions, amounts such as expected earn out payments or taxes, recognized as balance sheet liabilities in the preliminary acquisition analyses may need to be adjusted, and any acquired asset may fail to meet expected performance targets, resulting in an impairment of goodwill such as the SEK 6,000 million impairment charge affecting the Group's third quarter income statement for 2024.

In connection with any acquisition or investment, the Group may incur debt, amortisation expenses relating to intangible assets, large and immediate write-downs and assume liabilities. If the Group is not able to realise the anticipated benefits or the expected return on its investments or acquisitions, or is unable to complete acquisitions or integrate the operations, software, technologies or personnel gained through any such acquisition, it could have a materially adverse effect on the Group's results of operations.

Risks relating to integration

The Group acquires businesses that it believes represent substantial intrinsic value and additional value after synergies are realized. The Group's growth is therefore dependent on successful integration of made acquisitions.

Less successful integrations may prevent positive synergy effects from being realized. Key integration aspects involve integrating human resources, company culture, processes, data and the various support systems that are needed to manage products, customers and administration, for example, in the right way and at the right time. The integration is also affected by factors including the size of the acquisition, the number of acquisitions being integrated, the geographical distribution of the acquisitions and the work required to carry out the integration.

Should the Group not be able to achieve significant cost synergies by migrating acquired customers and suppliers to the Group's common, global technology platforms for messaging and voice calls or not be able to distribute fixed costs across higher transaction volumes and achieve higher levels of service with competitive pricing and improved profitability relating to the Group's web-based software, it could result in increased costs, loss of revenues and adversely impact the Group's results.

Risks relating to IT security, cyber attacks, scams and frauds

The Group offers cloud services and both its services and the infrastructure are exposed to third-party attempts and threats to breach its communications platform, software, network and data security and third-parties' attempts to take advantage of other security vulnerabilities. Information technology security threats can take various forms, both existing and novel, including computer viruses, overload attacks and/or attacks through malicious software aimed at extortion that affect the performance of the Group's systems in various ways and may lead to downtime. Security threats may also be caused by employee error or various means of unauthorised access to the Group's internal systems or data or the data of its customers. As techniques used to obtain unauthorised access, or to sabotage systems, change frequently and are generally not recognised until launched against a target, there is a risk that the Group will be unable to anticipate these techniques or to implement adequate preventative measures. This could lead to breaches of the Group's network or data security, disruptions of service, solutions and internal systems, interruptions in operations, or harm to the Group's competitive position from the compromise of confidential information or trade secrets.

Customers using the Group's services and solutions rely on the security of the Group's network and infrastructure for achieving reliable service and the protection of their data. Should this information be subject to computer break-ins, theft and other improper activity, it could jeopardise the security of information handled by the Group's services and solutions, causing interruptions in operations and lead to privacy incidents. Such actions, irrespective of whether successful in breaching the Group's security controls, could expose the Group to litigation, regulatory and contractual fines, loss of customers, damage to the Group's reputation, and would have a materially adverse effect on the Group's business.

There is also a risk that persons using the Group's services and solutions do not comply with laws and regulations and that they conduct their business in an unethical manner or for the purpose of committing frauds. Varieties of scams may also occur and involve artificially inflating traffic or communications aimed at cheating individuals of their money which could lead to litigation and/or affect the reputation of the industry and the Group. If it would come to public attention that persons using the Group's services and solutions have conducted fraudulent activities or in breach of applicable laws or regulations, there is thus a risk that public perception of the Group could be damaged and that this would cause the Group's customers to choose other services providers which could result in a decreased market share.

Should any of the above risks materialise, it may adversely impact the Group's systems, operations and reputation.

Risk relating to technology systems and infrastructure

The Group relies heavily on its technology systems and infrastructure in providing its services and solutions to its customers. Damage to, or the failure of, the Group's technology systems, infrastructure or software would severely interrupt the Group's business. The Group's systems and infrastructure are also vulnerable to damage and interruption from, among other things, power loss, transmission cable cuts and other telecommunications failures.

Systems failures or delays could, depending on its severity, significantly disrupt the Group's business or ability to process transactions and communications through its communications platform, which could result in loss of revenue and current and potential customers as well as impaired customer relations, which could have a materially adverse effect on the Group's business and reputation.

The services and solutions that the Group provides to its customers are inherently complex and may contain material defects or errors. Any defects either in functionality or that cause interruptions in the availability of the Group's services and solutions, including user error, could result in the loss of or delayed market acceptance and use of the Group's services and solutions, breach of warranty claims, issuance of sales credits or refunds for prepaid amounts related to unused services, loss of customers, diversion of development and customer service resources and harm to the Group's reputation. Furthermore, the availability or performance of the Group's services and solutions could be adversely affected by several factors, including its customers' inability to access the internet, the mobile signal and connectivity of its customers' end users, the failure of the Group's technology systems and infrastructure, security breaches or variability in customer traffic volumes. In addition to potential liability, if the Group experiences interruptions in the availability of its services and solutions, the Group's reputation may be adversely affected, which could result in loss of customers. Accordingly, failures, defects and other problems relating to the Group's services and solutions could have a materially adverse effect on Group's business and reputation.

Risk relating to new technology

The Group provides communication services based on several technologies with various advantages and drawbacks. Certain products offered by Sinch extensively use operator-based standards, such as SMS. The main advantage is that such operator-based standards work on every mobile phone globally. There are, however, alternative technologies and services that can also be used to, for example, send texts and connect voice calls, and the commercial messaging industry is currently undergoing significant development with the wider expansion of Rich Communication Services (RCS) messages for Business. The standards that large parts of the Group's business are based upon could be replaced by one or more solutions launched by leading global software and mobile developers, which could have a negative effect on the Group's business and negatively affect the financial performance of the Group.

The Group must also manage its technology systems and infrastructure in order to meet changes in demands by customers and the evolution of its services and solutions, including the anticipated expansion of use by existing customers and the provision of services to new customers. Increases in the number of organisations, in particular large enterprises that use the Group's services as a large component of their communication strategies, could require significant investments by the Group. If the Group does not accurately predict, manage and scale its technology systems and infrastructure requirements, including the capacity requirements with respect to its server centres, its existing or future customers may experience service outages or data loss resulting from the failure or disruption of the Group's technology systems and infrastructure, which could subject the Group to financial liabilities and customer losses. Furthermore, customers may experience delays as the Group seeks to obtain and invest in new technology, additional capacity or updated systems, which could adversely affect the Group's business and operating margin.

Risks relating to strategic relationships with third parties, particularly its direct mobile operator relationships

The Group's services and solutions rely to a large extent on independent third parties and on mobile operators as such operators provide connectivity in various regions and countries around the world. The Group's direct relationships with mobile operators help to promote the quality and reduce the pricing of the Group's services and solutions, and are a key component underlying the synergies that the Group is able to benefit from in working with mobile operators and enterprise customers. Should the Group not be able to maintain, identify or secure suitable business relationship opportunities in the future, such failure may, for instance, result in that the Group will not be able to maintain sufficient traffic volumes in order to develop mobile operators relationships. Should the mobile operators turn from such direct relationship or terminate their agreements and relationships with the Group, the

Group's customers may experience service interruptions, the Group may be unable to attract new customers, and the costs associated with purchasing network capacity from mobile operators may increase. This could have a significant impact on the Group's reputation and profitability.

In addition, the Group cannot influence the operation, quality, updating rate or maintenance of the service providers', including mobile operators', infrastructure on which the Group depends. Should such service providers fail to upgrade or improve their software, equipment and other infrastructure it could result in service interruptions or other malfunctions which in turn could result in reductions in transactions and communications processed by the Group's communications platform and have an adverse effect on the Group's business and reputation.

Risks relating to recruiting and retaining key personnel

Due to the nature of the Group's business as an information technology provider, the Group is dependent on skilled executives and key personnel, in terms of technical expertise and otherwise, including competent sales force as well as software developers with a detailed knowledge of the Group and the industry. Identification, recruitment and training of qualified personnel requires significant time, expense and attention and is important in order to maintain a high level of service. Should the Group be unable to retain or hire key employees and other skilled employees to the extent necessary, it could have an adverse effect on the Group's business operations.

Risks relating to supplier price increases

Mobile operators on which the Group to a large extent is dependent on for its communication services have a monopoly on sending texts to their own customers. The Group therefore pays a fee to the relevant mobile operator for every text sent. These traffic tariffs vary widely from country to country and have substantial impact on the usage of SMS services in individual markets. When mobile operators raise their traffic tariffs, prices rise for the Group's end customers and the number of messages falls over time. Likewise, other channel partners of the Group like WhatsApp and Facebook may also change their pricing models and affect the price and volume of communication services. A similar situation exists in Voice, where the operators control rates for voice calls. Should the price of the Group's strategic partners be increased, it could result in lower revenues and gross profit for the Group.

Risks relating to competition

The Group competes with both new and established local, regional and global companies in the CPaaS industry that have various product sets and approaches to addressing the market. New, niched competitors could also use other technology that offers lower costs to certain customers and applications. In addition, large customers often use multiple suppliers of the same service to provide flexibility. Should the Group fail to compete effectively it could result in the services of the Group being used less frequently and put pressure on margins, which in turn would have an adverse effect on the Group's sales volumes and price.

Risk relating to customers

The five largest customers account for approximately 24 per cent. of the Group's total accounts receivable for the financial year ended 31 December 2024. The total net sales of the Group amounted to approximately SEK 28,712 million for the financial year ended 31 December 2024, of which SEK 3,350 million relates to a single customer, attributable to the API platform product category and mainly in the Americas region. Should the Group not be able to maintain its existing key customers and otherwise capitalise on its customer base, it would result in decreased sales, which in turn could have an adverse effect on the Group's financial position. The Group's customer agreements also contain various provisions whereby the customers can easily terminate their agreements with the Group. Decreased revenue from key customers and key customer losses due to customers cancelling their agreements could have an adverse effect on the Group's financial position.

The Group targets a substantial portion of its sales at larger key enterprise customers and generally, the conclusion of an enterprise customer's decision to use the Group's services requires significant effort and input from the Group in terms of time and resources than would be the case if the Company's customers' businesses were less significant in terms of size and complexity. For example, the Group may be required to provide education regarding the use and benefits of the Group's services, privacy and data protection laws and other regulations. In addition,

larger customers may demand more customisation, integration services and features, or may have existing systems in place that require more specialised software and application programming interfaces (“APIs”) to access the Group’s services and solutions. Consequently, the sales opportunities targeted by the Group, *i.e.* large enterprise customers, may require the Group to devote significant sales support and professional services resources to individual customers, also where there is a risk that the contract is not concluded, which can render costs that cannot be off-set against income and focus the Group’s sales and professional services resources to a smaller number of larger transactions. To the extent that the Group’s sales cycles for its enterprise customers become longer and more expensive, or require more customisation, integration services and features, or specialised software and APIs, there could be an adverse effect on the Group’s results of operations.

Risks related to the Group’s financial situation

Interest rate risks

The Group’s primary interest rate risk arises through long-term borrowing at variable rates, which exposes the Group to interest rate risk relating to cash flows. Interest rate risk is the risk that the fair value of cash flows or future cash flows from a financial instrument will vary due to changes in market rates. Interest rate risk can lead to a change in cash flows. The Group’s total interest-bearing liabilities as per 31 December 2024 amounted to SEK 7,095 million and an interest change of 100 basis points based on interest-bearing liabilities would affect the Group’s future profit before tax by +/- SEK 62 million assuming that all other factors, such as exchange rates, remain constant. The average remaining term to maturity for the Group’s external utilized loan financing was 1.05 years and the average interest rate on external loan financing was 4.55 per cent. as of 31 December 2024.

Currency risks

Transaction exposure is the risk that currency movements in connection with sales and purchases in foreign currency could affect consolidated cash flows and profit or loss. The Group’s sales are transacted mainly in foreign currencies, primarily EUR, USD and GBP. The Group’s net exposure of monetary items in each currency (amounts in SEK million translated to the closing day rate as per 31 December 2024) amounted to SEK 1,012 million (in EUR), SEK 2,569 (in USD) and SEK 391 (in GBP) respectively for the financial year 2024 compared to the total amount of accounts receivables of SEK 4,503 million. The Group’s costs are incurred in foreign currencies, primarily EUR, USD and GBP, as well as SEK. Currency movements have greater impact on revenues than on costs. The Group’s exchange rate differences for the financial year 2024 amounted to SEK 137 million in operating profit and at – SEK 29 million in net financial expenses. Based on transaction exposure as of 31 December 2024 and excluding any currency hedges, the Group’s profit before tax would have been affected by +/- SEK 406 million if exchange rates against SEK were to change by 10 per cent. and consolidated equity would be affected by +/- SEK 3,399 million if SEK were to change by 10 per cent against all the currencies against which the Group’s has translation exposure. Accordingly, exchange rate fluctuations could have an adverse effect on the Group’s financial position and results of operations.

Refinancing risks

Refinancing risk refers to the risk of not being able to obtain financing or only obtaining financing on terms that are disadvantageous for the Group. The Group finances its business primarily through a combination of borrowings from credit institutions, listed corporate bonds, other liabilities as well as shareholder’s equity. As of 31 December 2024, the Group’s total financial liabilities amounted SEK 6,235 million, which primarily related to bank loans (SEK 4,971 million), commercial papers (SEK 775 million) and loans under its MTN programme (SEK 500 million). The average remaining term to maturity for the Group’s external utilized loan financing was 1.05 years.

There is a risk that the Group cannot secure sufficient funds to refinance its debts that are due, or that such refinancing can only be obtained on terms that are disadvantageous to the Group. Should the Group fail to obtain necessary capital in the future, it could increase the Group’s costs and therefore have a negative impact on the Group’s result.

Liquidity risks

Liquidity risk refers to the risk that the Group does not have sufficient cash or ability to utilize credit facilities to cover payment commitments, including interest payments, without the cost of obtaining cash increasing significantly. As per 31 December 2024, the Issuer had revolving line of credits in the amount of SEK 5,500 million (of which SEK 0 was utilised), a granted bank overdraft facility of SEK 931 million (of which SEK 45 million was utilised) and the total liquidity reserve amounted to SEK 7,514 million. Should the Group's liquidity sources prove to be insufficient, it could have a material negative impact on the Group's financial position and the Issuer's ability to fulfil its obligations under the Notes.

Credits risks

The risk that the Group's customers will not meet their payment obligations. The Group's exposure to credit risk is primarily attributable to accounts receivable and to a lesser extent to contract assets. Credit exposure in accounts receivable and contract assets amounted to SEK 5,709 million as per 31 December 2024. The Group has concentration of credit risk among certain large customers. To illustrate, the five largest customers, primarily in the telecom and financial sectors, account for approximately 24 per cent. of accounts receivable. If the Group cannot successfully mitigate its credit risk or if its counterparties cannot fulfill their obligations towards the Group it could negatively affect the Group's liquidity and therefore increase the Group's need for financing. There is a risk that the Group's counterparties cannot fulfil its financial obligations towards the Group, which could have a negative impact on the Group's earnings and result.

Legal and regulatory risks

Risks relating to data protection and processing of personal data

The Group processes personal data by collecting, retaining, sharing and otherwise handling customer information, and such processing activities are mainly governed by the General Data Protection Regulation (EU) 2016/679 ("GDPR") but also privacy laws and regulations applicable in the various jurisdictions where the Group operates. Furthermore, the Group's transfers of personal data outside the EU and EEA, is subject to particular legal hurdles, for instance in relation to contradictory regulatory requirements in different jurisdictions, confidentiality requirements and legal restrictions for full data transfer and data sharing. There is a risk that the Group's security procedures regarding its customers' personal data, and other procedures for the protection of personal data, are not sufficient to prevent the illicit disclosure or handling of personal data in breach of applicable laws and agreements, and that IT and system failures or defects could lead to privacy incidents such as the loss of customers' personal data or other information. Since the Group handles large amounts of personal data, a possible privacy incident could have significant adverse effects in relation to the rights and freedoms of the data subjects concerned, and such privacy incident, especially if non-remedied, could subject the Group to significant fines and authority proceedings in accordance with the GDPR. There is also a risk that private claims are lodged against the Group in accordance with the GDPR, which, apart from the risk of liability for damages, could materially and adversely affect the Group's reputation.

There is a risk that the Group's policies, processes, measures or systems are non-compliant or that insufficient resources are allocated for compliance with privacy laws and regulations. Non-compliance with privacy laws and/or infringement of applicable laws and regulations on the handling and protection of confidential customer information and other personal data could lead to the Group being in breach of contracts or being subject to fines, liability for damages, legal action and/or reputational damage, which in turn would adversely affect the Group's results of operations.

Risks relating to regulations, regulatory environment and regulatory supervision

The legal and regulatory environment relating to the Group's business is constantly evolving and can be subject to significant change. The Group is a global company that is exposed to different regulatory risks in the countries and regions in which it operates and new or amended laws and regulations could be adopted in a variety of countries in which the Group operates. Changes in regulation could increase the Group's costs and impact margins and could potentially prevent the Group from delivering its services and solutions in a cost efficient manner. For example,

in several countries the interconnection rates charged for transmissions between service providers, mobile operators and end-users are set and controlled by local regulators. If these regulators were to change the interconnection rates, the Group may be required to pay higher rates, which could increase the costs of delivering its services and solutions to its customers, and there is a risk that the Group will not be able to pass on the increase to its customers, which could have an adverse impact on the Group's gross margin and pricing. Further, the Group also conducts its business in many jurisdictions and provides cross-border services, exposing it to international barriers to trade, including tariffs and retaliatory tariffs, which could have an adverse impact on the Group's gross margin and pricing.

In addition, regulators may impose price ceilings or controls on mobile communications and data usage, which could adversely impact the Group's revenue and margins. Similarly, regulators may restrict the type of communication that is permitted (for example, short code versus long number in the United States), which can require the Group to adjust its services to comply with local regulations which in turn can increase the costs associated with conducting business in certain countries.

Government bodies and agencies have in the past adopted, and may in the future adopt, laws or regulations. Such new laws or regulations could for example affect the usage of machine learning, artificial reality and artificial intelligence or affect the use of the internet as a commercial medium, and changes in these laws or regulations could require the Group to modify its services and solutions in order to comply with these changes. In addition, government agencies or private organisations may begin to impose taxes, fees or other charges for accessing the internet or commerce conducted via the internet. These laws or charges could limit the growth of internet-related commerce or communications generally, or result in reductions in the demand for internet-based software and services solutions that are offered by the Group.

In addition, as a service provider, the Group must adapt to regulatory changes applicable in the various industries in which the Group's customers operate, and the Group is thus exposed to risks arising from regulations that impact its customers. For example, the Group has previously been required to provide certifications of security and system strength to customers in the banking industry as a prerequisite to providing services to these customers.

If the Group is unable to develop and implement systems, policies and practices in a timely manner or at all to completely manage legal risks or comply with applicable regulations, the Group may incur significant costs and reputational damage, which would adversely affect the Group's results of operations.

Risks relating to compliance challenges

The Group is conducting business in many jurisdictions, some of which could constitute a high risk of non-compliance with applicable laws and regulations as well as non-compliance with its ethical values as laid out in its Code of Conduct and other governing documents. Examples of such risks are, for example, bribery and corruption, money-laundering, unfair competition, human rights and ESG-related violations. If these risks would materialise it could mean that the Group is in breach of contracts or being subject to fines, liability for damages, legal action and/or reputational damage, which in turn would adversely affect the Group's results of operations.

Risks relating to sanctions, anti-corruption and money laundering

The Group's global operations increase the Group's exposure to risks inherent in operating globally related to applicable sanction laws enacted and/or enforced by, *inter alia*, the United Nations, the European Union, the United Kingdom or the United States of America, and any authority acting on behalf of any of them, and also international and domestic regulations on anti-corruption and money laundering. Monitoring compliance with sanctions law and other such rules, regulations and provisions on anti-corruption and money laundering requires comprehensive procedures, processes and technical resources which may result in considerable costs to the Group. Furthermore, there is a risk that the Group fails in its measures to prevent breaching applicable laws regarding anti-corruption, money laundering and the financing of terrorism or breaches applicable trade sanctions and, as a result, suffers legal or contractual consequences. Furthermore, the supervisory authorities in those countries where the Group conducts business may consider the Group's internal regulations and procedures as insufficient in relation to the requirements for compliance with local regulations and standards. Breaches of applicable laws or

other statutes, or a discovery that the Group's internal regulations and procedures have not been sufficient or have not been complied with in a particular jurisdiction, may result in sanctions in the form of a complaint or warning, sanction fee and/or a revocation of permits. Moreover, the Group's business relations and reputation may be damaged and certain financing agreements terminated. Overall, there is a risk that a lack of measures in place to prevent breaches of sanction laws and other regulation on anti-corruption and money laundering, will have a material adverse effect on the Group's operations, earnings and financial position.

Risks relating to tax

The Group conducts its operations globally and in accordance with its own and its advisors' interpretation of applicable tax regulations and applicable requirements and decisions in each jurisdiction in which the Group operates. There is a risk that the Group's or its advisors' interpretation and the Group's application of laws, provisions, judicial practice has not been, or will in the future not be, correct or that such laws, provisions and practice will be changed, potentially with retroactive effect. If such an event should occur, the Group's tax liabilities could increase. The Group may also need to reassess its historical tax exposures, which could result in, *inter alia*, the Group recording one-time provisions such as the SEK 700 million one-time provision recorded for the fourth quarter and full year of 2024. This may in turn have a negative effect on the Group's results and financial position. Revisions to tax regulations could for example comprise denied interest deductions, additional taxes on the direct or indirect sales and/or tax losses carried forward being forfeited.

There is also the risk of tax increases and the introduction of additional taxes which may affect the Group's results and financial position in the future. In the event of a change in the tax legislations or the interpretation of existing tax laws, the business activities of the Group may be adversely affected.

Risks relating to intellectual property rights

The Group is dependent on protecting its intellectual property rights, such as copyright, trademark and trade secrets. Such protection is obtained through laws and agreements, primarily confidentiality and license agreements with its customers, employees, partners and others parties. However, steps taken to protect the Group's intellectual property rights may be inadequate and not adequately hinder competitors from copying or reverse engineer the Group's services and solutions, or independently develop services and solutions substantially equivalent to or superior to the Group's services and solutions. Moreover, third parties may be able to successfully challenge, oppose, invalidate or circumvent the intellectual property rights held and used by the Group, such as the registered trademark Symsoft or other intellectual property rights.

In order to protect its intellectual property rights, the Group may be required to spend significant resources to monitor and protect those rights and litigation in relation to the protection of the Group's intellectual property could be costly and time-consuming. The Group also faces a risk of claims that it has infringed the intellectual property rights of third parties, especially since the patent and intellectual property development activity within the cloud communications industry is rapidly developing. There is a risk that the Group may be liable to pay significant damages or settlement costs, including royalty payments, or be obligated to indemnify its customers or business partners, if disputes related to ownership and title to intellectual property rights occur.

As intellectual property rights and assets represent a material value for the Group, infringements, unwarranted losses and missed opportunities in respect of intellectual property would significantly adversely impact the Group's business and financial position.

Risks relating to open source software

The Group uses open source software in some of its internal systems. The terms of many open source licenses to which the Group is subject have not been interpreted by domestic or foreign courts, and there is a risk that open source software licenses could be construed in a manner that imposes unanticipated conditions or restrictions on the Group's ability to provide or distribute its services or solutions. Additionally, the Group may from time to time face claims from third parties claiming ownership of, or demanding release of, the open source software or derivative works that the Group developed using such software, or otherwise seeking to enforce the terms of the applicable open source license. These claims could result in litigation and could require the Group to make its

software source code freely available, purchase a costly license or cease offering or using the implicated systems. This re-engineering process could require significant development resources, and there is a risk that the Group will not be able to complete it successfully. The materialisation of any of these risks could have a materially adverse effect on the Group's business.

RISK FACTORS SPECIFIC AND MATERIAL TO THE NOTES

Risks relating to the nature of the Notes

Unsecured obligations and structural subordination

The Notes constitute unsecured debt obligations of the Issuer. If the Issuer will be subject to any foreclosure, dissolution, winding-up, liquidation, bankruptcy or other insolvency proceedings, the Noteholders normally receive payment after any prioritised creditors, including those which are mandatorily preferred by law, have been paid in full. Further, following prioritised creditors receiving payment in full, the Noteholders will have an unsecured claim against the Issuer for the amounts due under or in respect of the Notes, which means that the Noteholders normally would receive payment *pro rata* with other unsecured creditors.

Should the Group, as part of its financing, provide security in relation to the incurred debts, such secured loans normally constitute a preferential claim on the relevant member of the Group. Subject to the provisions set out in the terms and conditions of the Notes, the Issuer or any member of the Group may seek further financing in which case pledges, as part of such new loans, may be provided. In addition, the Issuer may retain, provide or renew security over certain of its current or future assets to secure, *inter alia*, bank loans, either via the Issuer itself or any other member of the Group, with security interests normally constituting a preferential claim on the borrower. No present or future shareholder or subsidiary of the Issuer will guarantee the Issuer's obligations under the Notes.

Furthermore, the terms and conditions of the Notes allow the Group to incur certain additional debt. If the Issuer's subsidiaries incur debt, the right to payment under the Notes will be structurally subordinated to the right of payment relating to debt incurred by subsidiaries of the Issuer, which could have a negative impact on the Noteholders' recovery under the Notes.

Notes with floating interest rate

Notes issued with a floating interest rate are normally issued as FRNs (Floating Rate Notes). The coupon is calculated on the basis of an interest rate corresponding to the Base Rate plus the applicable Margin, where the Base Rate is adjusted before each interest rate period whilst the Margin is fixed throughout the term. If the Base Rate, for example, is constituted of STIBOR 3 months, it is the market's perception of the development of the 3-month interest rates, in connection with the interest margin, that constitutes the basis for calculating the market value of the placement. A changed expectation in the market regarding at what level the Base Rate will be set at when determining the interest rate in the future will, hence, risk lowering the market value on Notes with a floating rate.

Notes with fixed interest rate

Investments in Notes with fixed interest rate involve a risk that the market price of the Notes may be negatively affected as a result of changes in the market interest rates. Generally, longer term of the securities means a higher risk.

Notes with zero coupon

Notes issued with zero coupon are issued at an amount less than, equal to or greater than the Nominal Amount.

For such Notes, no coupons are paid out during the term of the Notes and only the Nominal Amount is received on the Maturity Date. A zero coupon Loan is usually priced based on the discounted value of the face amount received at the Maturity Date, which is normally an amount less than the Nominal Amount if the market interest rate is positive. The market interest rate for a term of the Notes corresponding to the remaining term of the relevant Notes normally determines the discount factor used for Notes with zero coupon. The market interest rate is thus normally governing the market value of such Notes. The higher the market interest rate, the lower the discount

factor (reduced market value). Increased market interest rate therefore normally risks negatively affecting the market value of Notes zero coupon. How the market interest rate will develop in the future is difficult to predict and is associated with uncertainty.

Currency risks

The Notes are denominated and payable in SEK or EUR. If Noteholders measure their investment return by reference to a currency other than SEK or EUR (as applicable), an investment in the Notes will entail foreign exchange-related risks. For example, possible significant changes in the value of SEK or EUR (as applicable) relative to the currency by reference to which investors measure the return on their investments could cause a decrease in the effective yield of the Notes below their stated coupon rates and could result in a loss to investors when the return on the Notes is translated into the currency by reference to which the investors measure the return on their investments. Government and monetary authorities may impose (as some have done in the past) exchange controls that could adversely affect an applicable exchange rate or the ability of the Issuer to make payments in respect of the Notes. As a result, there is a risk that investors may receive less interest or principal than expected, or no interest or principal at all.

Other risks relating to the Notes

Risks relating to benchmarks

The Notes' value depends on several factors, one of the more significant over time being the level of market interest. The Notes may bear a floating rate interest comprising a base rate such as STIBOR and EURIBOR plus a certain margin and the interest rate is therefore adjusted for changes in the level of the general interest rate. Hence, there is a risk that increased general interest rate levels significantly affect the market value of the Notes.

The determining interest rate benchmarks, such as STIBOR and EURIBOR has been subject to regulatory changes such as the Benchmarks Regulation (Regulation (EU) 2016/1011 on indices used as benchmarks in financial instruments and financial contracts or to measure the performance of investment funds) (the "BMR"). The implementation of the BMR has led to that certain used benchmarks, such as EURIBOR will be discontinued, leading to that, among other things, existing financing arrangements will have to be renegotiated or terminated. There is a risk that also STIBOR will be discontinued, or that alternative benchmark rates will dominate market practice, leading to uncertainties in relation to the interest rate payable in relation to the Notes. In accordance with the terms and conditions of the Notes, STIBOR may be replaced following certain events, e.g. if STIBOR ceases to be calculated or administrated (defined in the terms and conditions of the Notes as a "**Base Rate Event**"). Increased or altered regulatory requirements and risks associated with any replacement of STIBOR following a Base Rate Event involve inherent risks, as the effects cannot be fully assessed at this point in time. Any upcoming replacement of STIBOR and EURIBOR and/or other developments in relation to STIBOR and EURIBOR could result in volatility in STIBOR and EURIBOR and the calculation of the interest rate of the Notes, which in turn could result in an adverse negative effect on an investment in the Notes.

Risks related to the Noteholders' rights and representation

The right of any attorney appointed under bond terms and conditions to represent noteholders in formal proceedings in Sweden (such as bankruptcies, company reorganisations or upon enforcement of security) has recently been questioned and there has been a case where a court has held that such right, based upon a resolution in a written procedure, does not exist, meaning that the noteholders, through the appointed attorney, were unable to take actions against the issuer. Although the relevant case law on this subject is, as of now, non-precedential, if such judgments should continue to be upheld by the justice system and/or if the regulators should not intervene and include an attorney's (or bond agent's) right to represent noteholders in relevant legislation without procuring original power of attorneys from each represented noteholder, it may become more difficult for noteholders to protect their rights under the terms of the Notes in formal court proceedings.

GENERAL TERMS AND CONDITIONS

GENERAL TERMS AND CONDITIONS FOR NOTES ISSUED UNDER SINCH AB (PUBL)'S MTN PROGRAMME

The following general terms and conditions (the “**General Terms and Conditions**”) shall apply to loans that Sinch AB (publ) (Swedish reg. no. 556882-8908) (the “**Company**”) issues on the capital market under an agreement that has been entered into on 22 May 2024 between the Company and Skandinaviska Enskilda Banken AB (publ), Danske Bank A/S Danmark, Sverige Filial, Nordea Bank Abp, Svenska Handelsbanken AB (publ) and Swedbank AB (publ) regarding the MTN programme (the “**MTN Programme**”) by issuing notes in SEK or EUR with varying maturities, however not less than one year, known as *Medium Term Notes*.

1 DEFINITIONS

1.1 In addition to the definitions set out above, the following terms will have the meaning set out below.

“**Account Operator**” means a bank or other party duly authorised to operate as an account operator (*kontoförande institut*) pursuant to the Swedish Financial Instruments Accounts Act (*lag (1998:1479) om värdepapperscentraler och kontoföring av finansiella instrument*) and through which a Noteholder has opened a Securities Account in respect of its MTN.

“**Adjusted Loan Amount**” means the Loan Amount less the amount of MTN owned by the Company, or a Group Company, regardless of whether such Group Company is directly registered as the owner of such MTN or not.

“**Administrative Agent**” means:

- (a) if a Loan has been issued through two or more Issuing Dealers, the Issuing Dealer designated by the Company as being responsible for certain administrative tasks relating to the Loan according to the Final Terms; and
- (b) if a Loan has been issued through only one Issuing Dealer, the Issuing Dealer for that Loan.

“**Arranger**” means Skandinaviska Enskilda Banken AB (publ) or any Dealer replacing it as Arranger.

“**Base Rate**” means in regard to Loans with Floating Rate, the base rate STIBOR or EURIBOR as specified in the Final Terms or any reference rate replacing STIBOR or EURIBOR in accordance with Section 13 (*Replacement of Base Rate*).

“**Business Day**” means a day that is not a Sunday or other public holiday in Sweden or that, in respect of the payment of promissory notes, is not equated with a public holiday in Sweden. Saturdays,

Midsummer's Eve (*midsommarafton*), Christmas Eve (*julafton*) and New Year's Eve (*nyårsafton*) will be deemed to be public holidays for this definition.

“Day Count Convention” means, when calculating an amount for a particular calculation period, the calculation method specified in the Final Terms:

- (a) if the calculation method **“30/360”** is specified as applicable, the amount shall be calculated for a year with 360 days, consisting of twelve months each of 30 days, and in case of a partial month the actual number of days that have elapsed in the month;
- (b) if the calculation method **“Actual/360”** is specified as applicable, the amount shall be calculated using the actual number of days in the relevant period divided by 360; or
- (c) any other method of calculation as is applied for the relevant Base Rate.

“Dealers” means Skandinaviska Enskilda Banken AB (publ), Danske Bank A/S Danmark, Sverige Filial, Nordea Bank Abp, Svenska Handelsbanken AB (publ) and Swedbank AB (publ) as well as any other dealer (Sw. *emissionsinstitut*) that has been specifically authorised by Euroclear Sweden to handle and register issues in the VPC system, and which accedes to this MTN Programme, however only provided such institution has not ceased to act as a dealer.

“Debt Register” means the register (*skuldbok*) kept by Euroclear Sweden in respect of the MTN in which a Noteholder is registered.

“EURIBOR” means:

- (a) the interest rate as displayed as of or around 11.00 a.m. on the relevant day on page EURIBOR01 of the Refinitiv screen (or through such other system or on such other page replacing the said system or page) for EUR for a period comparable to the relevant Interest Period; or
- (b) if no such interest rate is available for the relevant Interest Period as described in paragraph (a), the arithmetic mean of the rates (rounded upwards to four decimal places) as supplied to the Administrative Agent at its request quoted by the European Reference Banks for deposits of EUR 10,000,000 for the relevant Interest Period; or
- (c) if no interest rate as described in paragraph (a) and (b) is available, the interest rate which, according to the reasonable assessment of the Administrative Agent, best reflects the interest rate for deposits in EUR offered for the relevant Interest Period.

“Euro” and **“EUR”** means the currency used by the participating member states of the European Union in accordance with the European Union's regulations for the Economic and Monetary Union (EMU).

“Euroclear Sweden” means Euroclear Sweden AB (Swedish reg. no. 556112-8074).

“European Reference Banks” means four major commercial banks which, at the current time, are quoting EURIBOR and are appointed by the Administrative Agent.

“Final Terms” means the Final Terms established for a particular Loan under this MTN Programme in accordance with the form of Final Terms under the section *“Form of Final Terms”* below (with the additions and amendments that may be made from time to time).

“Group” means the Company and each of its Subsidiaries from time to time.

“Group Company” means any legal entity that, from time to time, forms part of the Group.

“Insolvent” means, in respect of a relevant person, that it is deemed to be insolvent, or admits inability to pay its debts as they fall due, in each case within the meaning of Chapter 2, Sections 7-9 of the

Swedish Bankruptcy Act (*konkurslagen (1987:672)*) (or its equivalent in any other relevant jurisdiction).

“**Interest Commencement Date**” means, according to the Final Terms, the date from which interest (where applicable) begins to accrue.

“**Issuing Dealer**” means, according to the Final Terms, the Dealer(s) under this MTN Programme through which a particular Loan has been carried out.

“**Loan**” means any loan from a particular series, encompassing one or more MTN with the same ISIN code, which the Company issues under this MTN Programme.

“**Loan Amount**” means the aggregate outstanding Nominal Amount of MTN in respect of a particular Loan, however less any repaid amount.

“**Loan Date**” means the date specified as such in the Final Terms.

“**Loan Terms and Conditions**” means for a particular Loan, these General Terms and Conditions as well as the Final Terms for said Loan.

“**Market Loans**” means issuing commercial papers, bonds or other securities (including loans under MTN or other market loan programme), which are sold, brokered or invested in an organised form and which are or may be traded on a Regulated Market.

“**Material Group Company**” means the Company or a Subsidiary representing more than 5 per cent. of the consolidated Adjusted EBITDA of the Group as defined and reported in the latest interim consolidated financial statements or year-end report of the Group.

“**Maturity Date**” means, according to the Final Terms, the date on which an MTN is to be repaid.

“**MTN**” means an unilateral debt obligation regarding a Nominal Amount that has been registered in accordance with the Swedish Financial Instruments Accounts Act (*lag (1998:1479) om värdepapperscentraler och kontoföring av finansiella instrument*), and which forms part of a Loan issued by the Company under this MTN Programme.

“**Nominal Amount**” means the amount for each MTN specified in the Final Terms in respect of a Loan.

“**Noteholder**” means the party listed on the Securities Account as the directly registered owner (*direktregistrerad ägare*) or nominee (*förvaltare*) of an MTN.

“**Noteholders’ Meeting**” means a meeting with the Noteholders in accordance with Section 12 (*Noteholders’ Meeting*).

“**Record Date**” means the fifth Business Day prior to (or another Business Day prior to the relevant date that is market practise on the Swedish bond market) (i) the due date for interest or the principal under the Loan Terms and Conditions, (ii) another date on which payment is to be made to Noteholders, (iii) the date of the Noteholders’ Meeting, (iv) the date on which the notification is dispatched, or (v) another relevant date.

“**Reference Banks**” means the Dealers appointed under this MTN Programme or if none, or only one, the Dealers provide a quotation for STIBOR, such replacement banks which, at the relevant time, provide a quotation for STIBOR and which are appointed by the Administrative Agent.

“**Regulated Market**” means a regulated market as defined in Directive 2014/65/EU on markets in financial instruments, as amended.

“**Securities Account**” means the securities account maintained with Euroclear Sweden in accordance with the Swedish Financial Instruments Accounts Act (*lag (1998:1479) om värdepapperscentraler och*

kontoföring av finansiella instrument), in which (i) an owner of a security is directly registered as the owner of securities or (ii) an owner's holding of securities is registered in the name of a nominee.

“**Settlement Date**” means the date on which, according to the Final Terms, the issue proceeds for MTN are to be paid.

“**STIBOR**” means:

- (a) the interest rate administered, calculated and distributed by the Swedish Financial Benchmark Facility AB (or the replacing administrator or calculation agent) for the relevant day and published on the information system Refinitiv's page “STIBOR=” (or through such other system or on such other page as replaces the said system or page) for SEK for a period comparable to the relevant Interest Period; or
- (b) if no such interest rate is available for the relevant Interest Period as described in paragraph (a), the arithmetic mean of the rates (rounded upwards to four decimal places) as supplied to the Administrative Agent at its request quoted by the Reference Banks for deposits of SEK 100,000,000 for the relevant Interest Period; or
- (c) if no such interest rate as described in paragraph (a) and (b) is available, the interest rate which, according to the reasonable estimate of the Administrative Agent, best reflects the interest rate for deposits in SEK offered in the Stockholm interbank market for the relevant Interest Period.

“**Subsidiary**” means, in relation to a person, any legal entity (whether incorporated or not), in respect of which that person, directly or indirectly:

- (a) owns shares or ownership rights representing more than fifty (50.00) per cent. of the total number of votes held by the owners;
- (b) otherwise controls more than fifty (50.00) per cent. of the total number of votes held by the owners;
- (c) has the power to appoint and remove all, or the majority of, the members of the board of directors or other governing body; or
- (d) exercises control as determined in accordance with the international financial reporting standards (IFRS) within the meaning of Regulation 1606/2002/EC (or as otherwise adopted or amended from time to time).

“**Swedish Kronor**” and “**SEK**” means the legal currency in Sweden.

1.2 Additional definitions, such as Interest Rate Structure, Interest Rate, Base Rate Margin, Interest Determination Date, Interest Payment Date(s), Interest Period and Currency can be found (where applicable) in the Final Terms.

1.3 When calculating whether a limit described in Swedish Kronor has been reached or exceeded, an amount in another currency shall be calculated on the basis of the exchange rate that applied on the Business Day immediately prior to the relevant time and that is published on Refinitiv's website “SEKFIX=” (or through such other system or on such other website that replaces said system or website respectively) or, if no such exchange rate is published, the exchange rate for such currency against Swedish Kronor the mentioned date as published by the Swedish Central Bank (*Riksbanken*) on its website (www.riksbank.se).

2 ISSUANCE OF LOANS AND STATUS

- 2.1 Under this MTN Programme, the Company may issue MTN in Swedish Kronor or Euros with a maturity of at least one year. Under a Loan, MTN may be issued in multiple tranches without the approval of any Noteholder under the relevant Loan, provided that the terms of such tranches are identical with the exception of Loan Date, Loan Amount, price per MTN and Issuing Dealer.
- 2.2 By subscribing for MTN, each initial Noteholder accepts that its MTN will have the rights and be subject to the terms and conditions arising from the Loan Terms and Conditions. By acquiring MTN, each new Noteholder confirms such acceptance.
- 2.3 The Company undertakes to make payments in respect of issued MTN, as well as to comply in other respects with the Loan Terms and Conditions for the Loans issued under this MTN Programme.
- 2.4 If the Company wishes to issue MTN under this MTN Programme, the Company shall enter into a separate agreement for this purpose with one or more dealer agents, which will be the Issuing Dealer(s) for said Loan.
- 2.5 Final Terms shall be established in relation to each particular Loan which together with these General Terms and Conditions shall constitute the complete Loan Terms and Conditions.

3 REGISTRATION OF MTN

- 3.1 MTN will be registered in a Securities Account on behalf of Noteholders, and accordingly no physical securities will be issued. Any request for a particular registration measure in respect of MTN must be addressed to the Account Operator.
- 3.2 Anyone who, due to mandates, pledges, the provisions in the Children and Parents Code (*föräldrabalken*), terms and conditions in wills or deeds of gift, or otherwise has acquired the entitlement to receive payment under an MTN, must have their right to receive payment registered with Euroclear Sweden in order to receive such payment.
- 3.3 The Administrative Agent is entitled to receive information from Euroclear Sweden regarding the content of its Debt Register for MTN, in order to fulfil its duties in accordance with Section 11 (*Termination of loans*) and Section 12 (*Noteholders' Meeting*). Administrative Agents will not be responsible for the content of such extracts nor are they otherwise responsible for determining who is the Noteholder.

4 RIGHT TO ACT ON BEHALF OF A NOTEHOLDER

- 4.1 Any person other than a Noteholder wishing to exercise the Noteholder's rights under the Loan Terms and Conditions or vote at a Noteholders' Meeting must present a power of attorney or other proof of authorisation from the Noteholder or a successive, coherent chain of powers of attorney or proof of authorisation starting with the Noteholder.
- 4.2 A Noteholder, or another party exercising the Noteholder's rights pursuant to Section 4.1 above, may authorise one or more parties to represent the Noteholder in respect of some or all MTN held by the Noteholder. Any such authorised party may act independently.
- 4.3 These General Terms and Conditions shall not affect the relationship between a Noteholder who is the nominee (*förvaltare*) with respect to an MTN and the owner of such MTN, and it is the responsibility of such nominee to observe and comply with any restrictions that may apply to it in this capacity.

5 PAYMENTS

- 5.1 Payment in respect of MTN issued in Swedish Kronor must be made in Swedish Kronor, and payment in respect of MTN issued in Euros must be made in Euros.
- 5.2 A Loan falls due on its specified Maturity Date. Interest accruing on MTN shall be paid on each Interest Payment Date in accordance with the Final Terms for that Loan. Subject to Section 8.3, each MTN shall be repaid on its specified Maturity Date in the amount specified in the Final Terms together with any accrued but unpaid interest.
- 5.3 Payments in respect of MTN must be made to the person who is registered as the Noteholder on the Record Date in relation to the relevant due date, or to such other person who is registered with Euroclear Sweden as entitled to receive such payment.
- 5.4 If the Noteholder, through an Account Operator, has registered principal and interest are to be deposited in a particular bank account, this deposit will be made through Euroclear Sweden on the respective due date.
- 5.5 In the event Euroclear Sweden, due to a delay on behalf of the Company or due to some other obstacle, should be unable to pay an amount as previously stated, the Company must ensure that the amount is paid as soon as the obstacle no longer exists.
- 5.6 If the Company is unable to fulfil its payment obligation through Euroclear Sweden due to an obstacle affecting Euroclear Sweden, the Company will be entitled to defer the payment obligation until the obstacle no longer exists. In such a case, interest will be payable in accordance with Section 7.2.
- 5.7 If payment or repayment is made in accordance with this Section 5, the Company and Euroclear Sweden shall be deemed to have fulfilled their obligation to pay, irrespective of whether such payment was made to a person not entitled to receive such amount, unless the Company or Euroclear Sweden (as applicable) did not act with normal care or was aware of that the payment was being made to a person not entitled to receive such amount.

6 INTEREST

- 6.1 Interest on a particular Loan is calculated and payable (where applicable) in accordance with the Loan Terms and Conditions.
- 6.2 In the Final Terms, the relevant Interest Rate Structure will be specified according to one of the following options or in a combination thereof:

(a) Fixed Rate

If the Loan is specified as a Loan with Fixed Rate, the Loan will bear interest at the Interest Rate from, but excluding, the Interest Commencement Date up to and including the Maturity Date.

Interest that has accrued during an Interest Period is paid in arrears on the respective Interest Payment Date and is calculated according to the Day Count Convention method set out in the Final Terms.

(b) Floating Rate (FRN)

If a Loan denominated in SEK or EUR is specified as a Loan with Floating Rate, the Loan will bear interest at the Interest Rate from, but excluding, the Loan Date up to and including the Maturity Date. The interest rate for the relevant Interest Period shall be calculated by the Administrative Agent on the respective Interest Determination Date, and is the sum of the Base Rate and the Margin for the relevant period, adjusted for the application of Section 13 (Replacement of Base Rate). If

the calculation of the interest rate entails a value lower than zero, the interest rate will be considered to be zero.

If the interest rate cannot be determined on the Interest Determination Date due to an obstacle as referred to in Section 17.1, the Loan will continue to run at the interest rate that applied to the immediately preceding Interest Period. As soon as the obstacle has ceased to exist, the Administrative Agent will calculate a new interest rate, which will apply from the second Business Day after the date of the estimate up until the end of the current Interest Period.

Interest is paid in arrears on each relevant Interest Payment Date and is calculated according to the Day Count Convention for MTN in SEK and EUR for the relevant Interest Period, or by using such other method of calculation as is applied for the relevant Base Rate.

(c) Zero Coupon

If the Loan is specified as a Zero Coupon it bears no interest. Loans with Zero Coupon may be issued at a discount, par or premium.

- 6.3 Interest (where applicable) is paid on the relevant Interest Payment Date.
- 6.4 If the Interest Payment Date for Fixed Rate Loans falls on a non-Business Day, interest will not be paid until the following Business Day (an Interest Period shall however not be adjusted). However, interest is only calculated and payable up to and including the Interest Payment Date.
- 6.5 If the Interest Payment Date for Floating Rate Loans falls on a non-Business Day, the Interest Payment Date will instead be considered to be the nearest subsequent Business Day, provided that said Business Day does not fall in a new calendar month, in which case the Interest Payment Date will be considered to be the preceding Business Day.

7 DEFAULT INTEREST

- 7.1 In the event of any default in payment, default interest shall be payable on the overdue amount from its due date up to and including the date on which payment is made at a rate corresponding to the average of one week STIBOR for MTN denominated in SEK and one week EURIBOR for MTN denominated in EUR for the duration of the delay, plus two (2) percentage points in each case. For this purpose, STIBOR and EURIBOR shall be determined on the first Business Day in each calendar week for the duration of the period of default. Default interest in accordance with this Section 7.1 for interest-bearing Loans shall never be paid at an interest rate lower than the interest rate applicable to the relevant Loan on its relevant due date plus two (2) percentage points. Default interest shall not be capitalised.
- 7.2 If the default in payment is due to an impediment affecting a Dealer or Euroclear Sweden, default interest shall accrue at a rate corresponding to:
- (a) for interest-bearing Loans, the interest rate applicable to the relevant Loan on its relevant due date.
 - (b) for Zero Coupon Loans, the average of one week STIBOR or EURIBOR respectively for the duration of the delay (whereby STIBOR and EURIBOR shall be determined on the first Business Day of each calendar week for the duration of the period of default).

8 REPAYMENT, REPURCHASE AND VOLUNTARY TOTAL REDEMPTION (CALL OPTION)

- 8.1 Loans fall due for payment on the Maturity Date, with the amount per MTN that is specified in the Final Terms along with accrued interest (if any). If the Maturity Date falls on a day that is not a Business Day, however, the Loan is repaid on the following Business Day.

- 8.2 The Company may, by agreement with the relevant Noteholder(s), repurchase MTN at any time and at any price in the open market or otherwise provided this is in compliance with applicable law. MTN that are owned by the Company may, according to the Company's own decision, be retained, transferred or cancelled.
- 8.3 The Final Terms for a Loan may specify a right for the Company to redeem all, but not some only, of the outstanding MTN under that Loan in full on any Business Day prior to the Maturity Date for such Loan. If MTN are redeemed pursuant to this Section, such MTN shall be redeemed at the time and to the price specified in such Final Terms together with any accrued but unpaid interest. Redemption in accordance with this Section shall be made by the Company giving not less than fifteen (15) Business Days' notice to the Noteholders and the Administrative Agent, in each case calculated from the effective date of the notice. Any such notice shall state the date on which the MTN of that Loan are to be redeemed, the relevant Record Date and the redemption price and is irrevocable but may, at the Company's discretion, contain one or more conditions precedent that shall be satisfied prior to the Record Date. Upon fulfilment of the conditions precedent(s) (if any), the Company shall redeem the MTN in full at the applicable amounts on the date on which the MTN are to be redeemed or repurchased as specified in the above notice.

9 REPURCHASE IN CASE OF CHANGE OF CONTROL

- 9.1 Each Noteholder is entitled to demand repurchase of all, or some, of the MTN held by the Noteholder, if:
- (a) the shares in the Company cease to be admitted to trading on a Regulated Market; or
 - (b) an event or a series of events occurs, resulting in a natural or legal person, individually or together with such related parties as referred to in the Stock Market (Takeover Bids) Act (*lag (2006:451) om offentliga uppköpserbjudanden på aktiemarknaden*), directly or indirectly, at some point (i) acquiring or controlling more than fifty (50) per cent. of the shares or voting rights in the Company or (ii) obtaining the right to appoint or remove the whole or a majority of the directors of the board of directors of the Company.
- 9.2 It is the responsibility of the Company, as soon as the Company becomes aware of a change of ownership as described in Section 9.1, to notify the Noteholders of this through a press release, on the Company's website and in accordance with Section 16 (*Notices*). The notification must include instructions regarding how a Noteholder that wishes to have MTN repurchased should act, as well as specifying the repurchase date.
- 9.3 The repurchase date will fall at the earliest twenty (20) and at the latest forty (40) Business Days after the notification of the change of ownership has been sent to Noteholders in accordance with Section 9.2. However, in the event the repurchase date is not a Business Day, the repurchase date shall be deemed to be the Business Day immediately following.
- 9.4 Where a right to repurchase exists, the Company shall, upon demand by a Noteholder, repurchase the relevant MTN on the repurchase date at the price per MTN that would have been repaid on the Maturity Date, together with accrued interest (if any). For MTN with Zero Coupon, an amount per MTN calculated in accordance with Section 11.5 shall be paid instead.
- 9.5 Notices from Noteholders regarding demands for repurchase of MTN's shall be drafted in accordance with the instructions set forth in the notice provided to the Noteholders in accordance with Section 9.2. The Notice from the Noteholder must be received by the Company at least ten (10) Business Days before repurchase date.

10 UNDERTAKINGS

As long as an MTN is outstanding, the Company undertakes the following.

10.1 Status of the Loan

The Company shall ensure that its payment obligations under the Loans rank at least *pari passu* with its other unsubordinated and unsecured payment obligations, save for such obligations as may be preferred by provisions of mandatory law.

10.2 Nature of business and assets

The Company undertakes not to (i) materially change the nature of the Group's operations and business, or (ii) sell or otherwise dispose of any asset where such sale or disposition has a material adverse effect on the Company's ability to fulfil its payment obligations towards the Noteholders.

10.3 Market Loans

The Company undertakes to ensure, as long as any MTN is outstanding, that no Group Company:

- (a) other than the Company, will issue any Market Loan; or
- (b) maintains, prolongs or provides any guarantee or security over any of the Group's present or future assets to secure any Market Loan.

10.4 Admission to trading on a Regulated Market

The Company undertakes to apply for admission on the relevant Regulated Market for Loans which according to the Final Terms must be admitted to trading on a Regulated Market, and to take any measures that may be required to maintain the admission as long as the relevant Loan is outstanding, however, not longer than as permitted under applicable laws and regulations.

10.5 Availability of Loan Terms and Conditions

The Company undertakes to ensure that the current version of these General Terms and Conditions, as well as the Final Terms for all outstanding Loans that have been admitted to trading on a Regulated Market, are kept available on the Company's website.

11 TERMINATION OF LOANS

11.1 The Administrative Agent shall declare in writing a relevant Loan, together with accrued interest (if any), immediately due and payable, or payable at such time as the Administrative Agent or the Noteholders' Meeting (as applicable) decides, upon the occurrence of any circumstance stated in Section 11.2 and if:

- (a) so decided by the Noteholders under a Loan at the Noteholders' Meeting; or
- (b) so requested in writing by Noteholders who, at the time of the request, represent not less than ten (10) per cent. of the Adjusted Loan Amount under the relevant Loan.

A request for termination may only be made by Noteholders who are registered in the Debt Register maintained by Euroclear Sweden on the Business Day immediately following the date on which the request was received by the Administrative Agent, and must be made jointly if it is submitted by several Noteholders each representing less than ten (10) per cent. of the Adjusted Loan Amount under the relevant Loan.

11.2 Loans may only be declared due and payable in accordance with Section 11.1 provided that:

(a) Non-Payment

The Company fails to make timely payment of principal or interest due in respect of any Loan under this MTN Programme, unless the delay:

- (i) is a consequence of a technical or administrative error; and
- (ii) does not last for longer than five (5) Business Days.

(b) Other obligations

The Company, in any respect other than that set out in paragraph (a) above, does not comply with its obligations under the Loan Terms and Conditions in respect of the relevant Loan, provided that:

- (i) the non-compliance is capable of remedy; and
- (ii) the Company has received a written request from the Administrative Agent to remedy the non-compliance and it has not been remedied within twenty (20) Business Days.

(c) Cross payment default and acceleration

Any financial indebtedness of the Company or any Group Company is not paid when due as extended by any originally applicable grace period, or is declared to be or otherwise becomes due and payable prior to its specified maturity as a result of an event of default (however described), provided that Loans may only be declared due and payable under this paragraph (c) if the aggregate amount of financial indebtedness referred to herein is at least SEK 150,000,000 or its equivalent.

(d) Insolvency

Any of the Company or a Material Group Company is, or is deemed for the purposes of any applicable regulation to be, Insolvent.

(e) Insolvency proceedings

Any corporate action, legal proceedings or other procedure or step other than vexatious or frivolous and as disputed in good faith and discharged within thirty (30) Business Days is taken in relation to:

- (i) the suspension of payments, a moratorium of any indebtedness, winding-up, dissolution, administration, company reorganisation (*företagsrekonstruktion*) or bankruptcy (*konkurs*) of the Company or a Material Group Company;
- (ii) a composition, compromise, assignment or arrangement with creditors of the Company or a Material Group Company generally;
- (iii) the appointment of a liquidator (other than in respect of a solvent liquidation of a Material Group Company), administrator or other similar officer in respect of the Company or a Material Group Company or any of their respective assets; or
- (iv) any step analogous to paragraphs (i)-(iii) above is taken in any jurisdiction in relation to the Company or a Material Group Company.

(f) Creditors' process

Any attachment, sequestration, distress or execution, or any analogous process in any jurisdiction, affects any asset of the Company or a Group Company having a value of not less than SEK 150,000,000 or its equivalent and which is not discharged within thirty (30) Business Days.

(g) Merger

The Company is subject to a merger with any other person, other than with Group Companies where the Company is the surviving entity.

11.3 The Administrative Agent may not declare a relevant Loan along with interest (if any) as due for payment pursuant to Section 11.2 by referring to grounds for termination, if a Noteholders' Meeting has resolved that such grounds for termination (temporarily or permanently) will not result in termination pursuant to Section 11.2.

11.4 It is the responsibility of the Company to notify the Dealers and the Noteholders immediately in accordance with Section 16 (*Notices*) in the event grounds for termination as set out in Section 11.2 should occur. In the absence of such notification, neither the Administrative Agent nor the Dealers, regardless of their actual knowledge, shall be deemed to be aware of grounds for termination. Neither the Administrative Agent nor the Dealers are themselves obliged to monitor whether the conditions for termination according to Section 11.2 exist.

11.5 In the case of the repayment of Loans after termination pursuant to Section 11.1:

(a) interest-bearing Loans will be repaid at an amount per MTN that, together with accrued interest, would have been repaid on the final Maturity Date; and

(b) non-interest-bearing Loans shall be redeemed at an amount per MTN determined by the following formula as per the date of acceleration of the Loan:

$$\frac{\text{Nominal Amount}}{(1 + r)^t}$$

r = the ask rate quoted by the Administrative Agent for Swedish government bonds with an outstanding term to maturity corresponding to the remaining term of the relevant Loan. In the absence of such ask rate, the bid rate shall be used instead, as reduced by a market bid/ask spread, expressed in percentage points. The calculation shall be based on the closing quotation.

t = the remaining term for the relevant Loan, expressed in the Day Count Convention Actual/360.

12 NOTEHOLDERS' MEETING

12.1 The Administrative Agent may and shall, at the request of the Company or Noteholders who, at the time of the request, represent at least one tenth of the Adjusted Loan Amount under a particular Loan (said request may only be submitted by Noteholders who are registered in the Debt Register for MTN maintained by Euroclear Sweden on the Business Day immediately following the date on which the request was received by the Administrative Agent, and must be made jointly if it is submitted by several Noteholders each representing less than one tenth of the Adjusted Loan Amount), convene a Noteholders' Meeting for the Noteholders under the relevant Loan.

- 12.2 The Administrative Agent shall convene a Noteholders' Meeting by sending notification to each Noteholder and the Company within five (5) Business Days after receiving a request from the Company or Noteholders pursuant to Section 12.1 (or such later date as required for technical or administrative reasons). The Administrative Agent must notify the Issuing Dealer without delay and in writing about the abovementioned notification.
- 12.3 The Administrative Agent may refrain from convening a Noteholders' Meeting if (i) the proposed decision must be approved by a person in addition to the Noteholders and this person has notified the Administrative Agent that such approval will not be given, or (ii) the proposed decision is not compatible with applicable law.
- 12.4 The convening notification referred to in Section 12.2 must include (i) the time of the meeting, (ii) the venue for the meeting, (iii) the agenda for the meeting (including any request for a decision from the Noteholders), and (iv) a proxy form. Only matters that have been included in the convening notification may be decided at the Noteholders' Meeting. If it is necessary for Noteholders to notify their intention to attend the Noteholders' Meeting, this requirement must be specified in the convening notification.
- 12.5 The Noteholders' Meeting shall be held no earlier than fifteen (15) Business Days and no later than thirty (30) Business Days after the notification. Noteholders' Meetings for multiple loans under the MTN Programme can be held at the same time.
- 12.6 Without deviating from the provisions in these General Terms and Conditions, the Administrative Agent may prescribe such additional provisions regarding the notification and the implementation of the Noteholders' Meeting as it deems appropriate. Such provisions may include the potential for Noteholders to vote without attending the meeting in person, i.e. that voting may take place using an electronic voting procedure or through a written voting procedure.
- 12.7 Only persons who are, or have been, authorised in accordance with Section 4 (*Right to act on behalf of a Noteholder*) by a person who is a Noteholder on the Record Date for the Noteholders' Meeting may exercise voting rights at such Noteholders' Meeting, provided that the relevant MTN are covered by the Adjusted Loan Amount. The Administrative Agent must ensure that, at the Noteholders' Meeting, there is a printout of the Debt Register maintained by Euroclear Sweden from the Record Date for the Noteholders' Meeting.
- 12.8 Noteholders, the Administrative Agent and the Issuing Dealers, as well as their respective representatives, assistants and any experts, are entitled to attend the Noteholders' Meeting. Representatives must present a duly issued power of attorney, which must be approved by the Chair of the Noteholders' Meeting. The Noteholders' Meeting must begin with the appointment of a chair, a person to take the minutes and persons to adjust the minutes. The Chair must draw up a list of attending Noteholders who are eligible to vote, indicating the share of the Adjusted Loan Amount that each Noteholder represents (the "**Voting List**"). After this, the Voting List must be approved by the Noteholders' Meeting. Noteholders who have cast their votes via an electronic voting procedure, a voting slip or equivalent will, with the application of these provisions, be deemed to be present at the Noteholders' Meeting. Only those who were Noteholders on the Record Date, or representatives of said Noteholders, and who are covered by the Adjusted Loan Amount, are entitled to vote and will be included in the Voting List. The Company will have access to relevant voting calculations and the supporting data for these. The minutes shall be completed as soon as possible and made available to Noteholders, the Company, the Administrative Agent and the Issuing Dealer.
- 12.9 Decisions in the following matters require the approval of Noteholders representing at least ninety (90) per cent. of the portion of the Adjusted Loan Amount for which Noteholders are voting under the relevant Loan at the Noteholders' Meeting:

- (a) changing the Maturity Date, reduction of the Loan Amount, changing of terms relating to interest or the amount to be repaid (other than in accordance with the Loan Terms and Conditions, including what follows from the application of Section 13 (Replacement of Base Rate) and changing of the relevant Currency of the Loan;
 - (b) change to the terms of the Noteholders' Meeting under this Section 12;
 - (c) change of debtors; and
 - (d) mandatory exchange of MTN for other securities.
- 12.10 Matters that are not covered by Section 12.9 require the consent of Noteholders representing more than fifty (50) per cent. of the portion of the Adjusted Loan Amount for which Noteholders are voting under the relevant Loan at the Noteholders' Meeting. This includes, but is not limited to, amendments and waivers of rights in relation to the Loan Terms and Conditions which do not require a greater majority (other than amendments according to Section 14 (*Amendment of terms etc.*)), as well as early termination of Loans.
- 12.11 A quorum at a Noteholders' Meeting requires the presence of Noteholders representing at least fifty (50) per cent. of the Adjusted Loan Amount under the relevant Loan in respect of a matter in Section 12.9, or twenty (20) per cent. of the Adjusted Loan Amount under the relevant Loan in respect of other matters, attend the meeting in person or by telephone (or attend through an authorised representative).
- 12.12 If the Noteholders' Meeting has not met the necessary quorum requirements, the Administrative Agent must convene a new Noteholders' Meeting (in accordance with Section 12.2), provided that the relevant proposal has not been withdrawn by the person or persons who initiated the Noteholders' Meeting. The quorum requirements in Section 12.11 is not applicable to such new Noteholders' Meeting. If the Noteholders' Meeting has met the quorum requirement for some but not all of the matters to be resolved on in the Noteholders' Meeting, decisions shall be made on those matters for which quorum is present, and other matters will be referred to a new Noteholders' Meeting.
- 12.13 A decision at a Noteholders' Meeting which imposes new obligations on, or limits the rights of, the Company or an Issuing Dealer under the Loan Terms and Conditions requires the written approval of the relevant party.
- 12.14 A Noteholder that holds more than one MTN does not need to vote for all the MTN they hold, nor vote in the same way for all their MTN.
- 12.15 The Company may not, directly or indirectly, pay or contribute to the payment of any compensation to any Noteholder for its approval under the Loan Terms and Conditions unless such compensation is offered to all Noteholders who provide their consent at the relevant Noteholders' Meeting.
- 12.16 A decision made at a Noteholders' Meeting shall be binding on all Noteholders under the relevant Loan, whether or not they were present at the Noteholders' Meeting. Noteholders shall not be held liable for any damage that the decision may cause another Noteholder.
- 12.17 At the request of the Administrative Agent, the Company must, without delay, provide the Administrative Agent with a certificate indicating the total amount for all the MTN owned by Group Companies on the Business Day specified in Section 12.1 and the relevant Record Date prior to a Noteholders' Meeting, regardless of whether said Group Company is directly registered as an owner of MTN. The Administrative Agent will not be responsible for the content of said certificate or otherwise be responsible for determining whether an MTN is owned by a Group Company.

12.18 Noteholders under the relevant Loan shall be notified, without delay, of any and all decisions made at a Noteholders' Meeting through a press release published on the Company's website and in accordance with Section 16 (*Notices*). At the request of a Noteholder or the Issuing Dealer, the Administrative Agent shall provide the Noteholder with the minutes from the relevant Noteholders' Meeting. Failure to notify the Noteholders as stated above in this section does not affect the validity of the decision.

13 REPLACEMENT OF BASE RATE

13.1 If a Base Rate Event as described in Section 13.2 below has occurred, the Company shall, in consultation with the Arranger, initiate the procedure to, as soon as reasonably possible, determine a Successor Base Rate, Adjustment Spread, as well as initiate the procedure to determine upon necessary administrative, technical and operational amendments to the Loan Terms and Conditions in order to apply, calculate and finally decide the applicable Base Rate. The Arranger is not obligated to participate in such consultation or determination as described above. Should the Arranger not participate in such consultation or determination, the Company shall, at the Company's expense, as soon as possible appoint an Independent Adviser to initiate the procedure to, as soon as reasonably possible, determine upon the mentioned. Provided that the Successor Base Rate, the Adjustment Spread and other amendments have been finally decided no later than prior to the relevant Interest Determination Date in relation to the next succeeding Interest Period, they shall become effective with effect from and including the commencement of the next succeeding Interest Period, always subject to any technical limitations of Euroclear Sweden and any calculation methods applicable to such Successor Base Rate.

13.2 A base rate event is an event where one or more of the following events occur ("**Base Rate Event**") which means:

- (a) the Base Rate (for the relevant Interest Period of the relevant Loan) has ceased to exist or ceased to be published for at least five (5) consecutive Business Days as a result of the Base Rate (for the relevant Interest Period of the relevant Loan) ceasing to be calculated or administered;
- (b) a public statement or publication of information by (i) the supervisor of the Base Rate Administrator or (ii) the Base Rate Administrator that the Base Rate Administrator ceases to provide the applicable Base Rate (for the relevant Interest Period of the relevant Loan) permanently or indefinitely and, at the time of the statement or publication, no successor administrator has been appointed or is expected to be appointed to continue to provide the Base Rate;
- (c) a public statement or publication of information in each case by the supervisor of the Base Rate Administrator that the Base Rate (for the relevant Interest Period of the relevant Loan) is no longer representative of the underlying market which the Base Rate is intended to represent and the representativeness of the Base Rate will not be restored in the opinion of the supervisor of the Base Rate Administrator;
- (d) a public statement or publication of information in each case by the supervisor of the Base Rate Administrator, with the consequence that it is unlawful for the Company, the Arranger or the Administrative Agent to calculate any payments due to be made to any Noteholders using the applicable Base Rate (for the relevant Interest Period of the relevant Loan) or it has otherwise become prohibited to use the applicable Base Rate (for the relevant Interest Period of the relevant Loan);
- (e) a public statement or publication of information in each case by the bankruptcy trustee of the Base Rate Administrator or by the trustee under the bank recovery and resolution framework (*krishanteringsregelverket*), or in respect of EURIBOR, from the equivalent entity with insolvency

or resolution powers over the Base Rate Administrator, containing the information referred to in paragraph (b) above; or

- (f) a Base Rate Event Announcement has been made and the announced Base Rate Event as set out in paragraphs (b)-(e) above will occur within six (6) months.

13.3 Upon a Base Rate Event Announcement, the Company may (but are not obligated to), if it is possible at such time to determine the Successor Base Rate, Adjustment Spread and other amendments, in consultation with the Arranger or through the appointment of an Independent Adviser, initiate the procedure as described in Section 13.1 above to finally decide the Successor Base Rate, the Adjustment Spread and other amendments, in order to change the Successor Base Rate at an earlier time.

13.4 If a Base Rate Event set out in any of the paragraphs (a)-(e) of Section 13.2 has occurred but no Successor Base Rate and Adjustment Spread have been finally decided at the latest prior to the relevant Interest Determination Date or if such Successor Base Rate and Adjustment Spread have been finally decided but due to technical limitations of Euroclear Sweden cannot be applied in relation to the relevant Interest Determination Date, the interest applicable to the next succeeding Interest Period shall be:

- (a) if the previous Base Rate is available, determined pursuant to the terms that would apply to the determination of the Base Rate as if no Base Rate Event had occurred; or
- (b) if the previous Base Rate is no longer available or cannot be used in accordance with applicable law or regulation, equal to the interest determined for the immediately preceding Interest Period.

The provisions set out in this Section are applicable on subsequent Interest Periods, provided that all relevant measures have been carried out regarding the application of and the adjustments described in this Section 13 (*Replacement of Base Rate*) prior to every such subsequent Interest Determination Date, but without success.

13.5 Prior to the Successor Base Rate, Adjustment Spread and any other amendments becoming effective, the Company shall promptly, following the final decision by the Company in consultation with the Arranger or the Independent Adviser of any Successor Base Rate, Adjustment Spread and other amendments, give notice thereof to the Noteholders, the Administrative Agent, the Arranger and Euroclear Sweden in accordance with Section 16 (*Notices*). The notice shall also include information about the effective date of the amendments. If the MTN are admitted to trading on a Regulated Market, the Company shall also give notice of the amendments to the relevant stock exchange.

13.6 The Arranger, the Independent Adviser and the Administrative Agent that carries out measures in accordance with this Section 13 shall not be liable whatsoever for any damage or loss caused by determinations, action taken or omitted by it in conjunction with the determination and final decision of the Successor Base Rate, Adjustment Spread and any amendments thereto to the Loan Terms and Conditions, unless directly caused by its gross negligence or wilful misconduct. The Arranger, the Independent Adviser and the Administrative Agent shall never be responsible for indirect or consequential loss.

13.7 In this Section 13, the following definitions have the meaning described below:

“**Adjustment Spread**” means a spread or a formula or methodology for calculating a spread to be applied to a Successor Base Rate and that is:

- (i) formally recommended by any Relevant Nominating Body in relation to the replacement of the Base Rate; or
- (ii) if item (i) is not applicable, the adjustment spread that the Company in consultation with the Arranger or the Independent Adviser determines is reasonable to use in order to eliminate, to the extent possible, any transfer of economic value from one party to another as a result of a

replacement of the Base Rate and is customarily applied in comparable debt capital market transactions.

“**Base Rate Administrator**” means Swedish Financial Benchmark Facility AB (SFBF) in relation to STIBOR and the European Money Markets Institute (EMMI) in relation to EURIBOR or any person replacing it as administrator of the Base Rate.

“**Base Rate Event Announcement**” means a public statement or published information as set out in paragraphs (b) to (e) of Section 13.2 that any event or circumstance specified therein will occur.

“**Independent Adviser**” means an independent financial institution or advisor of repute in the debt capital markets where the Base Rate is commonly used.

“**Relevant Nominating Body**” means, subject to applicable law, firstly any relevant supervisory authority, secondly any applicable central bank, or any working group or committee of any of them or thirdly, the Financial Stability Board or any part thereof.

“**Successor Base Rate**” means:

- (i) the screen or benchmark rate, including the methodology for calculating term structure and calculation methods in respect of debt instruments with similar interest rate terms as MTN, which is formally recommended as a successor to or replacement of the Base Rate by a Relevant Nominating Body as successor; or
- (ii) if there is no such rate as described in item (i), such other rate as the Company in consultation with the Arranger or the Independent Adviser determines is most comparable to the Base Rate.

For the avoidance of doubt, in the event that the Successor Base Rate ceases to exist, this definition shall be applied *mutatis mutandis* to such new Successor Base Rate.

14 AMENDMENT OF TERMS ETC.

- 14.1 The Company and the Dealers may agree on adjustments to clear and obvious errors in these General Terms and Conditions.
- 14.2 The Company and the Administrative Agent may agree on adjustments to clear and obvious errors in the Final Terms for a particular Loan.
- 14.3 The Company and the Arranger or the Independent Adviser may, without the approval of the Noteholders’, amend the Loan Terms and Conditions in accordance with what is described in Section 13 (*Replacement of Base Rate*).
- 14.4 The accession of a new Dealer to the MTN Programme may take place by means of a written agreement between the Company, the relevant institution and existing Dealers. Dealers may retire as Dealers, however the Administrative Agent in respect of a particular Loan may not retire as Administrative Agent, unless a new Administrative Agent is appointed in its place for said Loan.
- 14.5 Amendments and waivers of Loan Terms and Conditions, other than as set out in Sections 14.1 to 14.4 shall take place through a decision at a Noteholders’ Meeting as described in Section 12 (*Noteholders’ Meeting*).
- 14.6 An approval at a Noteholders’ Meeting of an amendment to terms and conditions may cover the substance of the amendment, and does not need to include the specific wording of the amendment.
- 14.7 A decision regarding an amendment of the terms shall also include a decision in respect of when the amendment enters into force. However, an amendment shall not enter into force before it has been registered with Euroclear Sweden and published on the Company’s website.

- 14.8 The amendment or concession of Loan Terms and Conditions in accordance with this Section 13 must be notified to the Noteholders by the Company as soon as possible in accordance with Section 16 (*Notices*) and published in accordance with Section 10.5.

15 TIME-BAR FOR CLAIMS

- 15.1 Claims for repayment of principal shall be time-barred and become void ten (10) years from the Maturity Date. Claims for interest shall be time-barred and become void three (3) years after each relevant Interest Payment Date. The Company is entitled to any funds set aside for payments in respect of which the Noteholders' right to receive payment has been time-barred and has become void.
- 15.2 If a limitation period is duly interrupted in accordance with the Swedish Act on Limitations (*preskriptionslag (1981:130)*), a new limitation period of ten (10) years with respect to the right to receive repayment of the principal, and of three (3) years with respect to receive payment of interest will commence, in both cases calculated from the date of interruption of the limitation period, as such date is determined pursuant to the provisions of the Swedish Act on Limitations.

16 NOTICES

- 16.1 Notifications shall be given to the Noteholders for the Loan in question at the address registered with Euroclear Sweden on the Record Date prior to dispatch. A notification to the Noteholders must also be made public by means of a press release and be published on the Company's website.
- 16.2 Notification must be sent to the Company and the Dealers at the address registered with the Swedish Companies Registration Office (*Bolagsverket*) at the time notice is given.
- 16.3 A notification to the Company or Noteholders in accordance with the Loan Terms and Conditions that is sent by normal mail to the specified address will be deemed to have been received by the recipient on the third Business Day after dispatch, and a notification sent by courier will be deemed to have been received by the recipient when it has been delivered at the specified address.
- 16.4 In the event a notification has not been sent correctly to a particular Noteholder, this will not affect the impact of the notification on other Noteholders.

17 LIMITATION OF LIABILITY ETC.

- 17.1 The Dealers shall not be liable for any damage as a consequence of Swedish or foreign legislation, actions by Swedish or foreign public authorities, acts of war, strikes, blockades, boycotts, lockouts, or any other similar circumstance. The reservation in respect of strikes, blockades, boycotts, and lockouts applies notwithstanding that the Dealer itself takes such measures or is subject to such measures.
- 17.2 Damage which arises in other cases shall not be compensated by the Dealer provided the Dealer acted with normal care.
- 17.3 No Dealer shall be obligated in any circumstance to pay compensation for indirect loss.
- 17.4 In the event a Dealer is prevented from taking a measure as a consequence of a circumstance set forth in Section 17.1, the measure may be postponed until such time as the impediment no longer exists.
- 17.5 The provision set forth above shall apply unless otherwise required by the Swedish Financial Instruments Accounting Act.

18 GOVERNING LAW AND JURISDICTION

- 18.1 Swedish law will apply to the Loan Terms and Conditions and all non-contractual obligations that arise in connection with the application of the Loan Terms and Conditions.

18.2 Disputes must be determined by a Swedish court. Stockholm District Court (*Stockholms tingsrätt*) will be the court of first instance.

It is hereby confirmed that the above General Terms and Conditions are binding on us

Stockholm, 22 May 2024

SINCH AB (PUBL)

FORM OF FINAL TERMS

The following template will be used for the preparation of the Final Terms for each loan issued under the MTN Programme

FINAL TERMS

(“Final Terms”)

for loan no. [•]

under SINCH AB (publ)’s (the “Company”)

Swedish MTN Programme

The General Terms and Conditions dated 22 May 2024 together with the Final Terms set forth below shall apply to the Loan. Unless otherwise stated, definitions used in these Final Terms are set forth in the Terms and Conditions or otherwise in the Company’s base prospectus, approved and registered with the Swedish Financial Supervisory Authority on 26 May 2025 (“**Base Prospectus**”), including any published supplemental prospectus prepared for the MTN Programme from time to time in accordance with Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC (the “**Prospectus Regulation**”). This document constitutes the Final Terms for the Loan and has been prepared in accordance with Article 8 of the Prospectus Regulation.

Complete information about the Company and the MTN Programme can only be obtained through the Base Prospectus, any published supplementary prospectuses and these Final Terms, which is why investors who are considering investing in MTN should read these documents together and in full. The Base Prospectus and any supplementary prospectuses to the Base Prospectus as applicable are available on the Company’s website [website].

[These Final Terms replace the Final Terms dated [date], whereby the Nominal Amount has been increased by [SEK/EUR] [amount in figures] from [SEK/EUR] [amount in figures] to [SEK/EUR] [amount in figures].]

GENERAL

1. **Loan number:** [•]
 - (i) Tranche name: [•]
2. **Aggregate Nominal Amount:**
 - (i) for the loan: [•]
 - (ii) for tranche [•]: [•]
 - [(iii) for tranche [•] (indicate previous tranches):] [•]
3. **Price per MTN:** [•] % of the Nominal Amount [plus accrued interest as from [insert date] if applicable]
4. **Currency:** [SEK/EUR]
5. **Nominal Amount:** [SEK/EUR] [•] (Not less than EUR 100,000 or the equivalent thereof in SEK)
6. **Loan Date:** [•]

7. **Interest Commencement Date:** [Loan Date/[•]]
8. **Settlement Date:** [Loan Date/[•]]
9. **Maturity Date:** [•]
10. **Basis for calculation of interest:** [Fixed Rate]
[Floating Rate (FRN)]
[Zero Coupon]
11. **Amount as basis for calculation of interest** [Nominal Amount/[•]]

BASIS FOR CALCULATION OF RETURN

12. **Fixed Rate:** [Applicable/Not applicable]
(If not applicable, delete the remaining subheadings of this paragraph)
- (i) Interest Rate: [•] % annual interest calculated on [Nominal Amount/[•]].
- (ii) Interest Period: The time from [•] up to and including [•] (the first Interest Period) and thereafter each period of [•] months with the end date on an Interest Payment Date
- (iii) Interest Payment Date(s): [Annually/Semi-Annually/Quarterly] on [•], the first time on [•] and the last time on [•]
(The above is adjusted in the event of a shortened or extended Interest Period)
- (iv) Day Count Convention Method: 30/360 [Specify]
- (v) Risk factors: In accordance with the risk factor with the heading [“Notes with fixed interest rate”] in the Base Prospectus.
13. **Floating Rate (FRN):** [Applicable/Not applicable]
(If not applicable, delete the remaining subheadings of this paragraph)
- (i) Base Rate: [•] months [STIBOR/EURIBOR]
[The [first/last] coupon’s Base Rate will be interpolated linearly between [•] months [STIBOR/EURIBOR] and [•] months [STIBOR/EURIBOR].]
- (ii) Margin: [+/-][•] % annual interest calculated on [Nominal Amount/[•]]
- (iii) Interest Determination Date: [•] Business Days before each Interest Period, the first time on [•]
- (iv) Interest Period: The time from [•] up to and including [•] (the first Interest Period) and thereafter each period of approx. [•] months with the end date on an Interest Payment Date.
- (v) Interest Payment(s): The final day in each Interest Period, [the [•], the [•], the [•] and the [•].] the first time on [•] and the last time [the [•]/on the Maturity Date].
- (vi) Day Count Convention Method: Actual/360 [Specify]

- (vii) Risk factors: In accordance with the risk factor with the heading[s] [*“Notes with floating interest rate”*] [and *“Risks relating to benchmarks”*] in the Base Prospectus.
14. **Zero Coupon:** [Applicable/Not applicable]
(If not applicable, delete the remaining subheadings of this paragraph)
- (i) Terms for Loans without interest: [*Specify details*]
- (ii) Risk factors: In accordance with the risk factor with the heading [*“Notes with zero coupon”*] in the Base Prospectus.

REPAYMENT

15. **Amount at which MTN is to be repaid on the Maturity Date:** [\bullet] % of [Nominal Amount/[\bullet]]
16. **Early voluntary redemption (call option):** [Applicable/Not applicable]
(If not applicable, delete the remaining subheadings of this paragraph)
[The Company may redeem all, but not some only, of the MTN in full on any Business Day falling after [*specify*] at an amount per MTN equal to [*percentage*] of the Nominal Amount, together with accrued but unpaid Interest.]/[*Specify terms*]

OTHER

17. **Estimated net proceeds:** [SEK]/[EUR] [\bullet] [less customary transaction costs and fees]/[Specify].
18. **Use of net proceeds:** [General corporate purposes]/[Specify]
19. **Admission to trading on a Regulated Market:** [Applicable/Not applicable]
(If not applicable, delete the remaining subheadings of this paragraph)
- (i) Regulated Market: [Nasdaq Stockholm/*Specify other Regulated Market*]
- (ii) Estimated total costs associated with admission to trading [\bullet]
- (iii) Total number of securities admitted to trading: [\bullet]
- (iv) Earliest date for admission to trading: [\bullet]
20. **Interests:** [Specify/Not applicable]
(Interests and any conflicts of interest for individuals who are involved in the share issue and that are of significance for the Loan must be described)
21. **Credit rating for Loans:** [Specify/Not applicable]
22. **Resolutions as basis of the issue:** [Not applicable/Resolutions regarding this Loan were taken on [insert date]/Specify]

(If resolutions regarding issues under the MTN Programme are described in the Base Prospectus and this issue is covered by such a decision, "Not applicable" must be used)

23. **Information from third parties:** [Information presented in these Final Terms originating from third parties has been reproduced accurately and, as far as the Company is aware and can ascertain from information published by that third party, no facts have been omitted that would render the reproduced information inaccurate or misleading]/ [Not applicable]
24. **Issuing Dealer:**
- (i) for tranche [•]: [[Skandinaviska Enskilda Banken AB (publ)] [Danske Bank A/S Danmark, Sverige Filial] [Nordea Bank Abp] [Svenska Handelsbanken AB (publ)] [Swedbank AB (publ)] [•]]
- [(ii) for tranche [•] (indicate previous tranches):]
25. **Administrative Agent:** [[Skandinaviska Enskilda Banken AB (publ)] [Danske Bank A/S Danmark, Sverige Filial] [Nordea Bank Abp] [Svenska Handelsbanken AB (publ)] [Swedbank AB (publ)] [•]]
26. **ISIN:** SE[•]

The Company confirms that the above Final Terms are applicable to the Loan, together with the General Terms and Conditions, and undertakes, in accordance therewith, to repay the Loan and to pay interest in accordance herewith.

The Company further confirms that any material event after the date of the Base Prospectus that could affect the market's assessment of the Loan and the Company to this MTN have been publicly disclosed.

Stockholm [*date for signing the Final Terms*]

SINCH AB (PUBL)

DESCRIPTION OF THE ISSUER AND THE GROUP

Overview of the Issuer

Legal and commercial name.....	Sinch AB (publ)
Corporate reg. no.	556882-8908
LEI-code.....	549300UXY7QM6IDCGI12
Date and place of registration....	1 February 2012, Sweden, with the Swedish Companies Registration Office (Sw. <i>Bolagsverket</i>)
Date of incorporation	31 January 2012
Legal form.....	Swedish public limited liability company
Jurisdiction and laws	The Issuer is registered with the Swedish Companies Registration Office and operates under the laws of Sweden including, but not limited to, the Swedish Companies Act (Sw. <i>aktiebolagslagen (2005:551)</i>) and the Swedish Annual Accounts Act (Sw. <i>årsredovisningslagen (1995:1554)</i>)
Registered office	Stockholm, Sweden
Head office and visiting address	Lindhagensgatan 112, SE-112 51 Stockholm, Sweden
Phone number.....	+46 (0)8 446 828 03
Website.....	www.sinch.com (the information provided at the Issuer's website does not form part of this Prospectus unless explicitly incorporated by reference into the Prospectus)
Objects of the Issuer	In accordance with the articles of association adopted on 9 June 2022, the objects of the Issuer are to, directly or through partially or wholly owned companies, conduct business related to services and solutions for mobile communication, and own and manage securities and real properties and conduct business related thereto.

Business and operations

General information

Sinch is pioneering the way the world communicates. More than 175,000 businesses – including many of the world's largest tech companies – rely on Sinch's Customer Communications Cloud to improve the customer experience through mobile messaging, voice, and email. Sinch has been profitable and fast-growing since it was founded in 2008. It is headquartered in Stockholm, Sweden, with shares traded on NASDAQ Stockholm: XSTO:SINCH.

Sinch develops cloud-based digital tools that enable businesses to connect with their customers through personalized, relevant, and timely communications. Sinch's ambition is to pioneer the way the world communicates and to be a consolidating force in its industry.

Strategy for value creation

Below are Sinch three main levers for value creation:

1. Organic growth

Organic growth is a cornerstone of Sinch value creation and a key objective both for Sinch's three regions and the product organization. Sinch's intention is to outpace the market growth by focusing on four specific areas:

- **Enterprise expansion** → Focusing on growing revenue from large customers that have a significant demand for digital customer communications. The goals are to win new customers that benefit from Sinch's scale and global presence and grow the share of spend from existing customers. This is achieved through a deeper customer understanding and by combining several products from Sinch's portfolio.
- **Increase self-serve** → The self-serve segment of Sinch's business is typically smaller companies that use Sinch's applications to communicate with their customers. This is a segment that shows high overall growth rates thanks to increased digitalization and new content features. From Sinch's point of view, the segment also offers high potential for automation and economies of scale in service delivery.
- **RCS for Business and email** → The commercial messaging industry is currently undergoing significant development with the wider expansion of Rich Communication Services (RCS) messages for Business. Compared to standard SMS, RCS messages enable businesses to deliver a branded and significantly enhanced experience including two-way communication. Sinch is uniquely well positioned to benefit from the RCS transformation, having all the infrastructure and relationships required for transmitting RCS messages. Sinch also sees increased potential for growth in email as a complement to messaging. Sinch's email products offer best-in-class deliverability and will be introduced in all Sinch's larger markets.
- **Partners and ecosystems** → About 20 per cent. of Sinch's solutions are sold through resellers, partners, or as part of an ecosystem, such as a customer relationship management software provider or an e-commerce platform. An estimated 45 per cent. of the global market for Sinch's products goes through these indirect channels. By increasing Sinch's exposure and services to relevant providers Sinch sees significant potential in increasing Sinch's share of sales to these customers.

2. EBITDA margin expansion

Sinch expects its margin expansion to come from three key sources. First, there is a contribution from incremental growth at high margins, commercial discipline, and product mix, as well as increased operational efficiency. The operational efficiency impact originates from all key items on the income statement. This includes the cost of services sold, which is mainly costs paid to operators and for hosting. Here Sinch sees an opportunity to improve efficiency through automation, AI, and improved support systems. Research and development show potential for increased efficiency thanks to the new go-to-market model that increasingly promotes synergies across Sinch. On the general and administrative costs side, Sinch is continuously reviewing the office footprint and evaluating using lower-cost locations for administrative and repetitive tasks.

3. Active capital allocation

Sinch allocates its capital generated by the business according to the following priorities:

- First, having a strong balance sheet acting as a solid base for the business and enabling Sinch to develop and seize opportunities in the market. During the last three years, Sinch has reduced the net debt to adjusted EBITDA ratio from a peak of 3.4 to 1.5 at the end of 2024 by amortizing more than

SEK 4 billion. This is below the target for net debt to adjusted EBITDA ratio of 2.5 which puts Sinch in the favourable position to once again be able to consider accretive acquisitions.

- Second, consider use of cash for accretive acquisitions. Sinch operates in a fragmented landscape within the cloud communications space, and Sinch sees several opportunities for non-organic growth. Acquisitions are aimed both at consolidating Sinch's position as well as expanding its product portfolio. This may involve both minor complementary product acquisitions and larger established businesses. Sinch's key investment criteria are: strong market position, proven product and sticky customer. For acquisitions where Sinch consolidates its position, it achieves significant synergies by migrating existing customers and suppliers to Sinch's common, global technology platform for messaging and voice calls. The same applies to Sinch's web-based software which is typically used by small and medium-sized businesses. For this business, Sinch can distribute fixed costs across higher transaction volumes and achieve higher levels of service with competitive pricing and improved profitability. For the customers, this brings higher quality in deliverables and the opportunity to access Sinch's wider product portfolio and global network.
- Third, use cash generated by the business to return cash to shareholders.

Financial and sustainability targets

Financial leverage policy

Net debt over time shall be below 2.5 times adjusted EBITDA (measured on a rolling twelve-month basis). "Over time" means that Sinch's debt is permitted to temporarily exceed 2.5 times adjusted EBITDA during a period immediately after a business combination. The financial leverage policy underscores Sinch's commitment to maintaining a strong financial position and supports Sinch's long-term financing strategy.

Long-term value creation

The Sinch board of directors measures long-term value creation through assessment of free cash flow per share. Sinch's long-term sustainability target is to reach net-zero emissions by 2050, in line with the Science Based Targets initiative (SBTi) and the goal of limiting global temperature rise to a maximum of 1.5°C, in accordance with the Paris Agreement.

Mid-term financial targets

By the end of 2027, and with 2026 as base, Sinch targets to reach organic growth in net sales and gross profit of 7-9 per cent. year-on-year and an adjusted EBITDA margin of 12-14 per cent. The organic growth rate targets reflect an ambition to grow faster than the market in each product category.

Sustainability targets

Net zero emissions (Scope 1, 2 and 3) by 2050.

Capital allocation

Sinch is a profitable and cash flow-generating business. Surplus cash generated from the business will be used to reduce debt, finance future acquisitions, and return cash to shareholders in Sinch.

Market overview

Sinch offers businesses a way to communicate with their customers, on a one-to-one basis, through communication channels like mobile messaging, voice calling, or email. The products are cloud based and offered as a service, which means that businesses can pay for actual communication consumed without high upfront investments in software or infrastructure. The global addressable market for Sinch is estimated at USD 85 billion and is expected to grow by 8–9 per cent. annually over the next five years. The services include marketing campaigns, customer updates, identity and verification management, and customer service. The largest constituents of the market are SMS messaging, voice calling, and email, as these are the most used forms of digital communications by

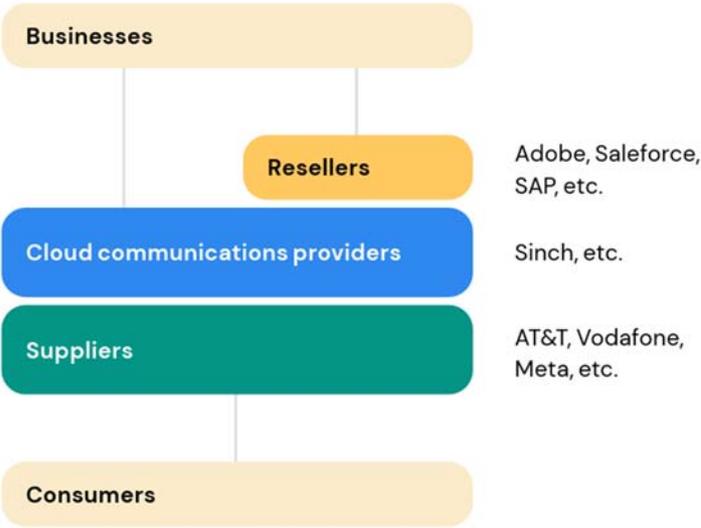
businesses. Sinch also provides interconnect services for voice calling within the Network Connectivity business and operates the largest independent voice network in North America.

Sinch’s market overlaps with the market for CPaaS (Communications Platform-as-a-Service), which Gartner, Inc. describes as “a cloud-based platform used by developers, IT teams, and other non-technical business roles to build an array of communication-related capabilities”. Since Sinch’s offering also includes certain non-as-a-service components such as network connectivity, Sinch refers to its addressable market as the market for digital customer communication.

The value chain

Players like Sinch that operate within the global market for digital customer communications assist businesses to communicate with their customers. In order to reach the end customer, Sinch relies on suppliers to transmit the communication content. The largest category of suppliers are the telecom operators. The supplier category also includes alternative ecosystems, such as messaging apps like WhatsApp operated by Meta. The suppliers charge a fee to terminate the traffic, and these fees are essentially the cost of services sold for Sinch and its peers.

In addition to servicing businesses directly, Sinch also has a significant indirect go-to-market channel where it helps and serves businesses through resellers and intermediaries. Sinch estimates that a large part of the total market for digital consumer communications goes through this indirect channel. These can be large tech platforms like the world’s leading customer relationship management companies or marketing software developers as well as more niched service providers catering for a specific need. These resellers provide digital customer communication to business as part of a wider set of services, and Sinch powers these software vendors who serve businesses.



Operating segments

From 1 January 2024, Sinch’s business has been structured in three operating segments; Americas, EMEA, and APAC. The Americas is Sinch’s largest operating segment, accounting for over 60 per cent. of consolidated net sales and gross profit. The EMEA operating segment serves Sinch customers across Europe, the Middle East, and Africa, contributing approximately 22 per cent. of Sinch’s gross profit. Most of the business comes from customers in Europe, with the UK and France being the largest contributors. The APAC operating segment serves Sinch customers throughout the Asia-Pacific region, with India and Australia as the largest contributing countries. APAC accounts for approximately 16 per cent. of Sinch’s gross profit and is divided into three subregions: Australia and New Zealand, India, and the rest of Asia.

Product offering

Sinch robust and scalable Customer Communications Cloud offers a broad range of messaging, email, and voice solutions, powering more than 900 billion interactions each year. Built upon Sinch's enterprise-grade infrastructure and enhanced by AI-driven capabilities, the Customer Communications Cloud comprises three core components: API Platform, Applications, and Network Connectivity. API platform and Applications – designed for businesses and technical teams – represent approximately 79 per cent. of Sinch's gross profit whereas Network Connectivity (primarily serving telecom operators) represents approximately 21 per cent. of Sinch's gross profit and is managed with focus on profitability and cash generation with flat or slightly negative revenue growth.

Applications

While API platform targets technical buyers, Sinch's applications suite is built for business users such as marketing and customer success teams. This broadens Sinch's addressable market and eliminates the customers' need for in-house or third-party developers. Sinch offers four core applications:

- Mailjet for *email marketing*
- Engage, SimpleTexting, and ClickSend for *messaging solutions*
- Contact Pro for *cloud-based, omnichannel contact centers*
- Chatlayer for chatbot conversational AI

These tools serve businesses of all sizes. Small to mid-sized businesses and departmental enterprise use cases rely on Mailjet and Engage to create engaging, professional campaigns via email. Mid-sized and larger enterprises can deploy Contact Pro for comprehensive customer support, including preconfigured integrations to SAP products. Chatlayer, Sinch's multilingual conversational AI platform, automates inbound inquiries, cutting response times and costs while enabling two-way, conversational marketing.

API Platform

Sinch's API Platform provides technical teams on-demand access to messaging, email, voice, and verification APIs – without costly infrastructure investments. An API makes these capabilities easily accessible via code, allowing seamless integration into existing workflows. Beyond the aforementioned core APIs, Sinch offers complementary management APIs for phone number provisioning, product analytics, and programmatic pricing, along with built-in connectors to major cloud solutions like Salesforce, Oracle, Adobe, Zoom, and Microsoft Teams.

Network Connectivity

In addition to business-facing products, Sinch offers a complete range of services and software for telecom operators and communication service providers to connect directly to its global network. Operators can manage off-network voice and messaging traffic through either direct peering agreements or third-party hubs, reducing network complexity. In North America, Sinch operates the largest independent voice network, carrying around 250 billion voice minutes annually and powering U.S. 911 emergency calling. These are key differentiators in mission-critical communications. Sinch also provides fraud prevention tools, A2P monetization, 5G readiness, and policy and analytics solutions that help operators build trust, grow revenue, and address evolving compliance demands.

Overview of the Group

The Issuer is the ultimate parent company of the Group and the Group consisted of 155 subsidiaries as per 31 December 2024. The Group's operations are conducted through, and the majority of revenues of the Issuer emanates from, the Issuer's operational subsidiaries. The Issuer is thus dependent on its subsidiaries in order to generate profit and cash flow and to meet its obligations under any Loans.

Material agreements

Neither the Issuer nor any other Group Company has concluded any material contracts that are not entered into in the ordinary course of its business which could result in any Group Company being under an obligation or entitlement that is material to the Issuer's ability to meet its obligations to Noteholders.

Recent events particular to the Issuer

There have been no recent events particular to the Issuer, which are to a material extent relevant to the evaluation of the Issuer's solvency.

Material adverse changes, significant changes and trend information

There has been no material adverse change in the prospects of the Issuer since the date of publication of its last audited financial report, being the Group's consolidated audited annual report for the financial year ended 31 December 2024.

There have been no significant changes in the financial performance of the Group since the end of the last financial period for which financial information has been published to the date of this Prospectus, being the Groups consolidated unaudited interim report for the financial period 1 January – 31 March 2025.

There have been no significant changes in the financial position of the Group which has occurred since the end of the last financial period for which the Group has published interim financial information to the date of this Prospectus, being the Groups consolidated unaudited interim report for the financial period 1 January – 31 March 2025.

There has been no trends, uncertainties, demands, commitments or events that are reasonably likely to have a material effect on the Issuer's prospects for the current financial year.

Governmental, legal or arbitration proceedings

The Group has not been party to any governmental, legal or arbitration proceedings (including any such proceedings which are pending or threatened of which the Issuer is aware) during the previous twelve (12) months from the date of this Prospectus, which may have, or have had in the recent past, significant effects on the Issuer's and/or the Group's financial position or profitability.

OWNERSHIP STRUCTURE

Ownership structure

The five (5) largest shareholders in the Issuer were as set out in the table below.

Shareholders	Shares	Share capital and Votes (%)	Verified
Neqst D2 AB	155,676,507	18.43	2025-04-28
Fourth Swedish National Pension Fund	75,871,141	8.98	2025-04-28
Swedbank Robur Fonder	48,459,426	5.74	2025-04-30
Alecta Tjänstepension	37,000,000	4.38	2025-04-28
Handelsbanken Fonder	35,044,970	4.15	2025-04-30

As far as the Issuer is aware, no person or persons acting together has control over the Issuer and where “control” means acquiring or controlling, directly or indirectly, more than fifty (50.00) per cent. of the votes of the Issuer or the right to, directly or indirectly, appoint or remove the whole or a majority of the directors of the board of directors of the Issuer.

The shareholders’ influence is exercised through active participation in the decisions made at the general meetings of the Issuer. To ensure that the control over the Issuer is not abused, the Issuer complies with the relevant laws in Sweden including among others the Swedish Companies Act (Sw. *aktiebolagslagen (2005:551)*). In addition, the Issuer acts in compliance with the rules of Nasdaq Stockholm and the Swedish Corporate Governance Code (Sw. *Koden för svensk bolagsstyrning*).

Shareholders’ agreements

As far as the Issuer is aware, there are no shareholders’ agreements or other agreements which could result in a change of control of the Issuer.

THE BOARD OF DIRECTORS, EXECUTIVE MANAGEMENT AND AUDITORS

General

The board of directors of the Issuer currently consists of six (6) board members and no deputy board member, appointed for the period until the close of the annual general meeting 2026. The executive management currently consists of eleven (11) persons.

The division of duties between the board of directors and the CEO follows Swedish law and is set out in the rules of procedure for the board of directors and instructions for the CEO. The CEO is responsible for the Issuer's ongoing management and operations, reports to the board of directors and are required to manage the operations in accordance with the board of directors' guidelines and instructions as well as provide the board with decision-aiding materials. The board of directors and the executive management may be contacted through the Issuer at its head office at Lindhagensgatan 112, SE-112 51 Stockholm, Sweden.

Board of directors

The section below presents the members of the board of directors including *inter alia* their position, including the year of their initial election, their significant assignments outside the Issuer, which are relevant for the Issuer, and their shareholdings in the Issuer.

Overview

Name	Position	Dependency:		Shareholdings
		major shareholders	Issuer	
Erik Fröberg	Chairman	Yes	No	1,773,970 shares
Björn Zethraeus	Board member	Yes	Yes	Indirect shareholdings through Neqst D2 AB
Mattias Stenberg	Board member	No	No	50,000 shares
Lena Almefelt	Board member	No	No	None
Renée Robinson Strömberg	Board member	No	No	340 shares
Kristina Willgård	Board member	No	No	20,000 shares

Members of the board of directors

Erik Fröberg

Born:	1957
Director of Sinch since:	Director of Sinch since: 2012, Chairman of the Board since 2015
Shareholding in Sinch (total, private & via companies):	1,773,970 shares privately held and an indirect holding through Neqst D2 AB
Warrants in Sinch:	None
Education:	MSc in Engineering Physics, KTH Royal Institute of Technology
Principal Occupation:	Partner and founder of Neqst
Other significant directorships (company & position):	Director of Varnish AB and Chairman of the board of directors of Xlent AB and Netlight AB
Dependency to the company and its major shareholders:	No/Yes

Björn Zethraeus

Born:	1963
Director of Sinch since:	2017
Shareholding in Sinch (total, private & via companies):	Indirect shareholdings through Neqst D2 AB
Warrants in Sinch:	None
Education:	MSc Engineering, Institute of Technology at Linköping University
Principal Occupation:	Corporate Development and Co-Founder of Sinch
Other significant directorships (company & position):	None
Dependency to the company and its major shareholders:	Yes/Yes

Mattias Stenberg

Born:	1977
Director of Sinch since:	2024
Shareholding in Sinch (total, private & via companies):	50,000 shares
Warrants in Sinch:	None
Education:	Bachelor of Science in business administration and economics, Linköping University, degree in computer sciences, Stockholm University
Principal Occupation:	President of Hexagon's Asset Lifecycle Intelligence division
Other significant directorships (company & position):	None
Dependency to the company and its major shareholders:	No/No

Lena Almefelt

Born:	1964
Director of Sinch since:	2024
Shareholding in Sinch (total, private & via companies):	None
Warrants in Sinch:	None
Education:	LL.M., Lund University
Principal Occupation:	Directorships
Other significant directorships (company & position):	Chairman of the board of directors of Teqnon AB and AB för Varubelåning, member of the board of directors of J.A. Janssons Stiftelse
Dependency to the company and its major shareholders:	No/No

Renée Robinson Strömberg

Born:	1970
Director of Sinch since:	2017
Shareholding in Sinch (total, private & via companies):	340 shares
Warrants in Sinch:	None
Education:	Degree in Chinese Studies and Economics from Kalamazoo College and an MBA from the Stephen M. Ross School of Business, University of Michigan
Principal Occupation:	Founder and CEO of Shiny Thing AB
Other significant directorships (company & position):	None

Dependency to the company and its major shareholders:	No/No
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Kristina Willgård	
Born:	1965
Director of Sinch since:	2025
Shareholding in Sinch (total, private & via companies):	20,000 shares
Warrants in Sinch:	None
Education:	Bachelor of Economics, Lund University
Principal Occupation:	Board assignments
Other significant directorships (company & position):	Chair of the board of C-RAD AB, board member of Permobil Holding AB, InArea Group AB, Ernströmgruppen AB, Mölnlycke Holding AB and Addnode Group AB
Dependency to the company and its major shareholders:	No/No
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Executive management

The section below presents the members of the executive management including *inter alia* the year each person was employed and their shareholdings in the Issuer.

Members of the executive management

Laurinda Pang

Chief Executive Officer

Employee since: April 2023

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 2,300,000 stock options corresponding to 2,300,000 shares

Brett Scorza

Chief Technology Officer

Employee since: 2021

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 933,888 warrants corresponding to 975,000 shares

Christina Raaschou

Chief Human Resources Officer

Employee since: January 2022

Shareholding in Sinch (total, private & via companies): 337 shares

Warrants in Sinch: 34,566 warrants and 145,000 employee stock options corresponding to 193,660 shares

Jonathan Bean

Chief Marketing Officer

Employee since: April 2019

Shareholding in Sinch (total, private & via companies): 61,654 shares

Warrants in Sinch: 45,000 employee stock options corresponding to 45,000 shares

Julia Fraser

Executive Vice President Americas

Employee since: 2023

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 925,000 employee stock options corresponding to 925,000 shares

Nicklas Molin

Executive Vice President EMEA

Employee since: 2016

Shareholding in Sinch (total, private & via companies): 210,050 shares

Warrants in Sinch: 216,060 warrants corresponding to 225,660 shares

Jonas Dahlberg

Chief Financial Officer

Employee since: 2025

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: -

Robert Gerstmann

Chief Product Officer (acting)

Employee since: 2008

Shareholding in Sinch (total, private & via companies): 20,659,766 shares

Warrants in Sinch: -

Sibito Morley

Chief Data and Transformation Officer

Employee since: 2023

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 756,250 employee stock options corresponding to 756,250 shares

Wendy Johnstone

Executive Vice President APAC

Employee since: February 2024

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 950,000 warrants corresponding to 950,000 shares

Ilse Van der Haar

Chief Legal Officer

Employee since: September 2022

Shareholding in Sinch (total, private & via companies): -

Warrants in Sinch: 35,000 warrants and 50,000 employee stock options corresponding to 85,000 shares

Conflicts of interests within administrative, management and control bodies

None of the members of the board of directors or the executive management of the Issuer has a private interest that may conflict with the interests of the Issuer. However and as described above, certain members of the board of directors or the executive management of the Issuer have financial interests in the Issuer as a consequence of their holdings of shares in the Issuer.

Although there are currently no conflicts of interest between any duties to the Issuer of the members of the board of directors or the executive management, and any of their other duties, it cannot be excluded that conflicts of interest may arise in the future between companies, in which members of the board of directors or the executive management of the Issuer have duties, and the Issuer. The Issuer and the members of the board of directors act in accordance with the rules on conflicts of interest as set out in the Swedish Companies Act.

Auditor

The Issuer's auditor is Deloitte AB with Johan Telander as the auditor in charge. Johan Telander is a member of FAR (the professional institute for authorised public accountants in Sweden). Deloitte AB, with Johan Telander as the auditor in charge, has been the Issuer's auditor during the financial period covered by the Group's consolidated audited annual report for the financial years ended 2023 and 2024 and was elected as auditor of the Issuer at the general meeting held in May 2025 for the time until the end of the annual general meeting 2026. The registered address of Deloitte AB is 113 79 Stockholm, Sweden.

SUPPLEMENTARY INFORMATION

Information about the Prospectus

This Prospectus has been approved by the Swedish Financial Supervisory Authority as competent authority under Regulation (EU) 2017/1129. The Swedish Financial Supervisory Authority only approves this Prospectus as meeting the standards of completeness, comprehensibility and consistency imposed by Regulation (EU) 2017/1129. The Swedish Financial Supervisory Authority's approval should not be considered as an endorsement of the Issuer that is the subject of this Prospectus, nor should it be considered as an endorsement of the quality of the securities that are the subject of this Prospectus. Investors should make their own assessment as to the suitability of investing in the Notes.

Responsibility

The board of directors of the Issuer is responsible for the information contained in the Prospectus. The board of directors of the Issuer declares that, to the best of its knowledge, the information contained in the Prospectus is in accordance with the facts and the Prospectus makes no omission likely to affect its import. The board of directors of the Issuer is responsible for the information given in the Prospectus only under the conditions and to the extent set forth in Swedish law.

Information from third parties

No information in this Prospectus has been sourced from a third party.

Interest of natural and legal persons involved in the establishment of the MTN Programme

The Dealers and their affiliates have engaged in, and may in the future engage in, investment banking and/or commercial banking or other services for the Issuer and the Group in the ordinary course of business. Accordingly, conflicts of interest may exist or may arise as a result of the Dealers and/or its affiliates having previously engaged, or engaging in future, in transactions with other parties, having multiple roles or carrying out other transactions for third parties with conflicting interests.

Documents available for inspection

Copies of the following documents are available in electronic format at the Issuer's website, www.sinch.com.

- The Issuer's articles of association.
- The Issuer's certificate of registration.
- The Group's consolidated audited annual report for the financial year ended 31 December 2023, including the applicable audit report.
- The Group's consolidated audited annual report for the financial year ended 31 December 2024, including the applicable audit report.
- The Group's consolidated unaudited interim report for the financial period 1 January – 31 March 2025.
- The Company's interim reports for the financial periods 1 January – 30 June 2025, 1 January – 30 September 2025 and 1 January – 31 March 2026, year-end report for 2025 as well as the annual report for 2025 after such financial reports have been published.

FINANCIAL INFORMATION

Historical financial information

The Group's consolidated audited annual reports for the financial years ended 31 December 2023 and 31 December 2024 and the Group's consolidated and unaudited interim financial report for the period 1 January – 31 March 2025 have been incorporated in this Prospectus by reference. The information incorporated by reference is to be read as part of this Prospectus. Information in the documents below, which has not been incorporated by reference, is not a part of this Prospectus and is either deemed by the Issuer to be irrelevant for investors in the Notes or is covered elsewhere in the Prospectus.

All financial information in this Prospectus relating to the financial period 1 January – 31 December 2024 or as of 31 December 2024 derives from the Groups consolidated audited annual reports for the financial years ended 31 December 2023 or from the Group's internal accounting systems. All financial information in this Prospectus relating to the financial period 1 January – 31 March 2025 or as of 31 March 2025 derives from the Group's consolidated and unaudited interim report for the financial period 1 January – 31 March 2025 or constitutes the Group's internal financial information. The Group's internal financial information has not been audited or reviewed by the Issuer's auditor.

Accounting standards

The financial information for the financial years ended 31 December 2023 and 31 December 2024 have been prepared in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB) and interpretations issued by the IFRS Interpretations Committee (IFRIC), as adopted by the EU. The Swedish Annual Accounts Act and the Swedish Financial Reporting Board's recommendation RFR1 (Sw. *Kompletterande redovisningsregler för koncerner*), Supplementary Accounting Rules for Groups have also been applied. The financial information for the financial period 1 January – 31 March 2025 has been prepared in accordance with International Financial Reporting Standards (IFRS) and was prepared in accordance with IAS 34 Interim Financial Reporting and the applicable provisions of the Annual Accounts Act.

Auditing of the historical financial information

The financial information for the financial years ended 31 December 2023 and 31 December 2024 have been audited by the Company's auditor. The financial information for the financial period 1 January – 31 March 2025 has not been reviewed by the Company's auditor. Other than the auditing of the Group's consolidated annual reports for the financial years ended 31 December 2023 and 31 December 2024, the Company's auditor has not audited or reviewed any other parts of this Prospectus.

Incorporation by reference

The following information in the Group's consolidated audited annual reports for the financial years 2023 and 2024 and the Group's consolidated and unaudited interim report for the financial period 1 January – 31 March 2025 is incorporated in this Prospectus by reference and is available at the Issuer's website, <https://investors.sinch.com/reports-and-presentations>. For particular financial figures, please refer to the pages set out below.

Reference

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The Group's consolidated annual report 2024

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Incorporation of future financial information

The Company is not required to publish a supplement pursuant to Article 23(1) of Regulation (EU) 2017/1129 for new annual or interim financial information published during the validity of this Prospectus. Every consolidated income statement, consolidated balance sheet, consolidated changes in equity, consolidated cash flow statement, notes and accounting principles and auditor’s report (as applicable) in the Company’s interim report for the financial periods 1 January – 30 June 2025, 1 January – 30 September 2025 and 1 January – 31 March 2026, year-end report for 2025 as well as the annual report for 2025 is incorporated in this Prospectus by reference, and will be made available in electronic format on the Company’s website (<https://investors.sinch.com/reports-and-presentations>) during the validity of this Prospectus (“**Incorporated Future Financial Reports**”). The Incorporated Future Financial Reports will be published on the dates set out in the Company’s financial calendar available on the Company’s website (<https://investors.sinch.com/financial-calendar>), or such other date as may be announced by way of a press release. Only the annual report for the financial year 2025 will be audited by the Company’s auditor, and the other Incorporated Future Financial Reports may therefore not be subject to audit or review by the auditor.

ADDRESSES

Issuer

Sinch AB (publ)

Lindhagensgatan 112, SE-112 51 Stockholm,
Sweden
+46 (0)8 446 828 03
www.sinch.com

Auditor

Deloitte AB

SE- 113 79 Stockholm, Sweden
+46 (0)75 246 20 00
www.deloitte.com/se/sv.html

Legal advisor

Gernandt & Danielsson Advokatbyrå KB

P.O. Box 5747, SE-114 87 Stockholm, Sweden
+46 (0)8-670 66 00
www.gda.se

Central securities depository

Euroclear Sweden AB

P.O. Box 7822, SE-103 97 Stockholm, Sweden
+46 (0)8-402 90 00
www.euroclear.com

Arranger

Skandinaviska Enskilda Banken AB (publ)

Kungsträdgårdsgatan 8, 106 40 Stockholm
+46 (0)8-506 232 19
+46 (0)8-506 232 21
www.seb.se

Dealers

Skandinaviska Enskilda Banken AB (publ)

Kungsträdgårdsgatan 8, 106 40 Stockholm
+46 (0)8-506 232 19
+46 (0)8-506 232 21
www.seb.se

Danske Bank A/S, Danmark, Sverige Filial

Norrmalmstorg 1
Box 7523
103 92 Stockholm
Tel: 08-568 805 77
www.danskebank.se

Nordea Bank Abp

Nordea Markets
Smålandsgatan 17, 105 71 Stockholm
+46 (0)8-407 90 85
+46 (0)8-407 91 11
+46 (0)8-407 92 03
www.nordeamarkets.com/sv

Svenska Handelsbanken AB (publ)

Blasieholmstorg 11, 106 70 Stockholm
+46 (0)8-463 46 50
www.handelsbanken.se

Swedbank AB (publ)

MTN Desk
105 34 Stockholm, Sweden
+46 (0)8-700 99 85
www.swedbank.se